

DECISION NO. 1 OF 2014
Concerning Licence Categories for

Dubai Internet City, Dubai Media City, Dubai Knowledge Village, Dubai International Academic City, Dubai Outsource Zone, International Media Production Zone, Dubai Studio City, Dubai Biotechnology and Research Park, Energy and Environment Park and Dubai Design District

I, Ahmad Binbyat, Director General of the Dubai Technology and Media Free Zone Authority

After perusals of the Dubai Technology and Media Free Zone Licensing Regulations 2003 and Regulation 3.2 thereunder do hereby amend certain sections or provisions of Decision No. 1 of 2013 regarding the categories of business for which a licence may be issued in the Free Zone.

This Decision replaces Decision Nos. 1 and 2 of 2013 as amended and shall be read together with Decision No. 2 of 2012 concerning hotel owners and operators in Dubai Technology and Media Free Zone.

ARTICLE (1) DEFINITIONS AND INTERPRETATIONS

1.1 Capitalized and abbreviation words in this Decision shall have the meaning indicated below:

"AED"	means United Arab Emirates Dirhams
"Authority"	means the Dubai Technology and Media Free Zone Authority.
"Cluster"	means the different sectors within the Free Zone in which businesses share the same or a related product or service which includes Science, Media, ICT and Education.
"Developer"	means the service provider who facilitates services to all common assets and facilities of the Free Zone that are intended for use by all owners, licensees, business partners and visitors within Free Zone.
"DTCM"	means the Department of Tourism and Commerce Marketing of the Government of Dubai.
"Employment Regulations"	means the Dubai Technology and Media Free Zone Employment Regulations 2004.
"Free Zone"	means the Dubai Technology and Media Free Zone being regulated by the Dubai Technology & Media Free Zone Authority.
"Licensing Decision"	means Decision No. 1 of 2012 (as amended).
"Licensing Regulations"	means the Dubai Technology and Media Free Zone Licensing Regulations of 2003.
"Licensee"	means any person, entity or company holding a valid license under the Authority;
"BU"	means the business parks located within DTMFZA which includes DMC, DIC, DKV, DOZ, DSC, DBT, Enpark, IMPZ, DIAC
"D3"	means the Dubai Design District
"DIAC"	means the Dubai International Academic City
"DIC"	means the Dubai Internet City
"DKV"	means the Dubai Knowledge Village
"DMC"	means the Dubai Media City
"DOZ"	means the Dubai Outsource Zone

“DSC”	means the Dubai Studio City
“DBT”	means the Dubai Biotechnology and Research Park
“ENPARK”	means the Energy and Environment Park
“IMPZ”	means the International Media Production Zone
“UAE”	means the United Arab Emirates
“KHDA”	means the Knowledge and Human Development Authority of Dubai

- 1.2** Wherever in this Decision an obligation or duty is placed on a Licensee or otherwise a Licensee is authorized to do any act, then unless it is otherwise provided, such obligation, duty or act may be carried out by the Directors, Owners, Operators or Licensee.
- 1.3** References in this Decision to time periods are to be construed in accordance with the Gregorian calendar . Whenever in this Decision reference is made to a period of time, such period will include every calendar day, except that:
- 1.3.1** When the last day of the period falls on a Friday or a Saturday, the period will end instead on the following Sunday; and
- 1.3.2** When the last day of the period falls on a UAE or Dubai public holiday, the period will end instead on the next day that is not a UAE or Dubai public holiday.
- 1.4** Unless the context otherwise requires, any reference in this Decision to a “person” includes a reference to a natural person, and to a corporate body, limited liability company, association or partnership and to the legal or personal representatives, legal successors and lawful assigns of any such person.
- 1.5** In the event of any inconsistency in this Decision or between this Decision and any other applicable law or regulation (whether issued by the Authority or otherwise), the Authority will determine the correct interpretation and each Licensee shall be so bound.
- 1.6** Any word(s) used in this Decision however not defined in the Definition shall have the meaning as contemplated under each respective Decisions or Regulations.

ARTICLE (2)

ISSUE OF LICENCES

- 2.1** Licences are issued by the Authority for each of DIC, DMC, DKV, DIAC, IMPZ, DOZ, DSC, DBT, ENPARK and D3 for their respective licence segments as set out below.
- 2.2** Licenses for activities under the General Segment are issued by the Authority for all BU and D3.

ARTICLE (3)

SEGMENTS AND ACTIVITIES

General

- 3.1** Each of DIC, DMC, DKV, DIAC, IMPZ, DOZ, DSC, DBT, ENPARK and D3's licence categories are divided into segments and a number of activities may be carried out under each segment.
- 3.2** The Authority publishes Guidelines for certain licensing activities explaining the permitted specific activities under each main activity type. For the avoidance of doubt, in the event of any conflict or contradiction between the Guidelines and this Decision, the terms of this Decision shall prevail.
- 3.3** The Authority will not permit any transfers of shares in a free zone limited liability company ("FZ-LLC") in the following circumstances:
- 3.3.1** for Licensees in DIC's "First Steps" programme, for the first year of the Licensee's participation;
- 3.3.2** for Licensees in any Business Centres, for the first year of the Licensee's participation.
- 3.4** Licensees under clinic specialized in Beauty Spa (Activity 25.8.1) shall ensure that they obtain approval from the Dubai Health Authority prior to the issuance of the licence.
- 3.5** Issuance of a licence under activity Beauty Advisors (Activity 25.8.2) or Nutrition and Fitness Advisors (Activity 25.8.3) is restricted to persons/companies who are qualified to conduct such activities.
- 3.6** D3 Licensees have the option to choose either of the following:
- i) to obtain a Free Zone customs code issued by Dubai Customs which will allow import and re-export from the Free Zone; however, the goods/products shall be stored within the Free Zone bounded area;
 - ii) request for a local customs code; however, the Licensee must pay the appropriate customs duty upon arrival of the goods/products.

ARTICLE (4)

LIMITATIONS ON LICENSING FOR BROADCASTING TV SEGMENT AND BROADCASTING RADIO SEGMENT (ALL "BROADCAST LICENSEES") AND FOR PUBLISHING SEGMENT AND NEW MEDIA SEGMENT (ALL "PUBLISHERS")

- 4.1** FZ-LLC Licensees who fall under the Publishing Segment (Segment 19.6), Broadcasting TV Segment (Segment 20.1) or Broadcasting Radio Segment (Segment 20.2) are restricted from opening a branch within the UAE including any other free zones areas.
- 4.2** For Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2) only free zone limited liability companies are permitted.
- 4.3** The Authority shall designate an authorised uplink service provider in the Free Zone. No Broadcast Licensee is authorised to uplink or resell, repackage or sub-lease broadcast uplink

services except and to the extent expressly authorised by the Authority and following consultation with the authorised uplink service provider.

- 4.4** For any modifications or additions to the channels being broadcast by a Broadcast Licensee under the Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2), DSC/DMC (as the Authority's representative) must be informed in writing in advance by the Broadcast Licensee of any such modifications or additions, and the Broadcast Licensee's licence will be amended to reflect any such modifications or additions. No Broadcast Licensee may operate on the basis of any modifications or additions to the channels being broadcast by that Broadcast Licensee unless and until its licence is amended.
- 4.5** For Broadcast Licensees and Publishers, any and all disputes with regard to content will be subject to the jurisdiction of the Broadcasting and Publication Disputes Tribunal Regulations 2003 and the Dubai Technology and Media Free Zone Codes of Guidance 2003.
- 4.6** For Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2), licensees are not permitted to uplink through the designated uplink provider any third party channels not owned or controlled by that Licensee.
- 4.7** For Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2) a Licensee is not permitted to provide satellite service for free to air channels unless authorised by the Authority and by the authorised uplink service provider. Additional annual fees will apply to any such authorisation. Such Licensees are further not permitted to provide satellite services for channels not owned by that Licensee, unless authorised by DSC/DMC and authorised uplink service provider. If so authorised, an additional fee will apply.

ARTICLE (5)

LIMITATIONS ON LICENCE FOR THE EDUCATION PROVIDER

- 5.1** Issuance of a licence for the activity Branch University (Activity 22.1.2) will only be granted to bona fide branches of an approved foreign university, college or school and in case that university, college or school exercises full control over the operation and management of the branch.
- 5.2** Licensees under the Higher Education Provider Segment (Segment 22.1) shall each ensure that all students enrolled with the Licensee are provided with a valid student identity card.
- 5.3** Licensees under the Higher Education Provider Segment (Segment 22.1) shall ensure that an initial approval of Academic Authorization from the KHDA is obtained prior to issuance of the license.
- 5.4** Licensees under Early Learning Center – Nursery (Segment 22.5) shall each ensure that they obtain the approval of the KHDA and/or Ministry of Social Affairs, prior to the issuance of the license.
- 5.5** Licensees under the Professional and Management Development Training (Segment 21.1), Computer Training (Segment 21.2), Language Training (Segment 21.3), Fine Arts Training (Segment 21.4), Child Skills Development Training (Segment 21.5), Tutoring Services (Segment 21.6), Technical & Occupational Skills (Segment 21.7), Educational Support Services (Segment 22.3), and School (Segment 22.4) must obtain a No Objection Certificate (NOC) from KHDA prior to issuance of license.

ARTICLE (6)

LIMITATIONS ON LICENCE FOR THE ASSOCIATIONS (NON-PROFIT) SEGMENTS

- 6.1** Issuance of a licence for the Media Association-Non Profit (Segment 18.10), Association-Non Profit (Segment 24.10), Professional Association-Non Profit (Segment 21.14) and Life Science Associations-Non Profit (Segment 23.11) will only be granted to bona fide representatives of the relevant segment that operate on a non-profit and non-commercial basis. Issuance of a licence may either be to a free zone limited liability company or a branch company.

ARTICLE (7)

LIMITATIONS ON CONSULTANCY SEGMENTS

- 7.1** Licensees under Legal Consultants Activity (Activity 26.3.1) and/or Lawyers & Advocates Activity (Activity 26.3.2) shall each ensure that it obtains the approval of the Dubai Legal Affairs Department prior to the issuance of license.
- 7.2** Issuance of any licence under the following activities are restricted to persons or organisations that are currently licensed to undertake that precise activity by the relevant authorities in Dubai or elsewhere in the UAE:

Segment /Activity No.	Segment/Activity
Activity 26.3.3	Auditing of Accounts
Activity 26.3.4	Accounting & Bookkeeping
Activity 26.3.5	Architectural Consultancy
Activity 26.3.6	Engineering Design Consultancy
Activity 26.3.7	Master Planning and Infrastructure Design Consultancy

ARTICLE (8)

LIMITATIONS ON SERVICE PROVIDER AND SUPPORT SERVICE UNDER THE GENERAL CATEGORY

- 8.1** Issuance of any licence under the following segment is restricted to persons, entities or companies that are currently licensed to undertake that precise activity by the relevant authorities in Dubai or elsewhere in the UAE:

Segment /Activity No.	Segment/Activity	Relevant Authority
Segment 26.1	Service Provider	Department of Economic Development in the relevant Emirates

- 8.2** Issuance and renewal of licences under Activities 26.1 are subject to obtaining appropriate approvals or no objection certificate from the relevant authorities in Dubai.

Segment /Activity No	Segment/Activity	Relevant Authority
Activity 26.1.7	Car Rental	Roads & Transport Authority
Activity 26.1.17	Pharmacy	Dubai Health Authority
Activity 26.1.19	Medical Spa	
Activity 26.1.11	Restaurant	Dubai Municipality
Activity 26.1.12	Coffee Shop	
Activity 26.1.13	Cafeteria	
Activity 26.1.14	Ice Cream Shop	
Activity 26.1.15	Bread & Bakery	
Activity 26.1.16	Catering Services	
Activity 26.1.20	Beauty Salon (Men)	
Activity 26.1.21	Beauty Salon (Ladies)	
Activity 26.1.22	Beauty Salon	
Activity 26.1.23	Spa Club	
Activity 26.1.27	Convenience Store	
Activity 26.1.28	Supermarket	
Activity 26.1.29	Hypermarket	
Activity 26.1.57	Real Estate Agent	RERA
Activity 26.1.58	Real Estate Consultancy	

Companies under the following Segment shall take either the form of a branch of a UAE license company or an FZ LLC, subject to the compliance of the requirements of Clause 8.2 above.

Segment /Activity No	Segment/Activity	Relevant Authority
Activity 26.2.4	General Hospital	Dubai Health Authority
Activity 26.2.5	Ambulatory Care Facility	
Activity 26.2.6	Dental Clinic	
Activity 26.2.7	Poly Clinic	
Activity 26.2.8	Medical Laboratory	
Activity 26.2.9	Rehabilitation Centre	
Activity 26.2.10	Health Club/Fitness Centre	Dubai Municipality
Activity 26.2.13	Laundry	

ARTICLE (9) LIMITATIONS ON LICENSEES FOR THE FREELANCERS SEGMENT

- 9.1 Issuance of permits under the Freelancers (Segment 18.9), (Segment 21.13) and (Segment 25.10) will only be to individuals on a sole practitioner basis.

ARTICLE (10) ADDING ADDITIONAL SEGMENTS TO AN EXISTING LICENCE

- 10.1 Subject to the prior approval and determination of the Authority, except for activities expressly enumerated under sub-clause 10.2 below, any Licensee shall be eligible to add new segment(s) to its current licence, provided however, that such addition shall be charge respectively including but not limited to payment of an annual license fee of AED 10,000 for each additional segment other than the standard fees being charge for the current segment.
- 10.2 Any Licensee shall be eligible to add Broadcasting, Publishing and Manufacturing activities to its current license, subject however to the prior approval and determination of the Authority and payment of fees as per the published tariff.

ARTICLE (11) SHARED SEGMENTS

- 11.1 For purposes of this Decision, license segments located within the same Clusters may be shared between the BU's and D3 thereof, at the sole discretion of the Authority.

ARTICLE (12) PROPERTY MANAGEMENT SERVICES

- 12.1 Licensees under the Segment, Property Management Services (Segment 26.6), must obtain a No Objection Certificate from Real Estate Regulatory Authority (RERA) prior to issuance of license.
- 12.2 Issuance of a licence for the Property Management Services (Segment 26.6) is specifically restricted to the management of properties located in areas under the regulatory and administrative control of the Authority and for properties that are owned or leased by the Licensee. No person or corporate entity may provide property management services for properties located in the Free Zone except and to the extent that they hold a Property Management Services Licence. A Licensee is not permitted to provide property management services whether by way of leasing, brokerage or sale of any properties located outside the Free Zone under any circumstances.
- 12.3 The licence fee for Property Management Services (Segment 26.6) is determined on the following basis:
- 12.3.1 Where the property is managed and operated in collaboration with the Master Developer (under the terms of the Master Developer's "**Property Management and Leasing Agreement**"), the licence fee will be an annual amount of AED Fifteen Thousand (15,000.00).
- 12.3.2 Where the property is managed and operated directly by the Licensee, the license fee will be an annual amount of AED Fifteen Thousand (15,000.00)

- 12.3.3** Where a property is managed and operated as set out in items 12.3.1 and 12.3.2 above, such license must be maintained and renewed for as long as other Licensees are operating out of the property.

ARTICLE (13)
ADDITIONAL REQUIREMENTS FOR LICENSING UNDER THE HOTEL AND LEISURE SERVICES SEGMENT

- 13.1** Issuance of a licence for the Hotel and Leisure Services (Segment 26.5) is subject to licensing and approval requirements as set out in Decision 2 of 2012, as amended from time to time.

ARTICLE (14)
LICENCE FEES

- 14.1** The following annual fees are applicable in respect of licences or permits issued for the following segments:

DIC		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Internet and Multimedia	15,000.00	Five
Software	15,000.00	Five
Telecommunication and Network	15,000.00	Five
IT Service	15,000.00	Five

DOZ		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Outsource	15,000.00	One

DMC		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Advertising & Communication	20,000.00	One
Media & Marketing Services	15,000.00	Four
Media Support Services	15,000.00	Two
Event Management	15,000.00	Five
Event Support Services	15,000.00	One
Media & Marketing Consultancy	15,000.00	One
New Media	15,000.00	Five
Business Information	15,000.00	One

Freelancers	7,500.00	Three
Media Association (Non Profit)	15,000.00	One

IMPZ		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Printing & Packaging Machinery	15,000.00	Two
Printing Consumables	15,000.00	Two
Printing Press	15,000.00	Five
Signage & Exhibition (<i>except Fabrication and Production</i>)	15,000.00	Three
Signage & Exhibition - Fabrication and Production	25,000.00	One
Packaging (<i>except Paper Packaging and Recycling Product Manufacture</i>)	15,000.00	Five
Packaging - Paper Packaging and Recycling Product Manufacture	25,000.00	One
Publishing	20,000.00	Five
Publishing Support Service	15,000.00	Four
Promotional Services	15,000.00	One
General Warehousing	15,000.00	One

DSC		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Broadcasting TV: TV Station-Satellite	25,000.00	One
Broadcasting TV: TV Network Satellite	40,000.00	One
Broadcasting TV: TV Station-Terrestrial	25,000.00	One
Broadcasting TV: TV Network/Terrestrial	40,000.00	One
Broadcasting TV: IP Streaming/Internet TV	25,000.00	One
Broadcasting TV: Over the Top Video Content	25,000.00	One
Broadcasting Radio: Radio Station-Satellite	25,000.00	One
Broadcasting Radio: Radio Network-Satellite	40,000.00	One
Broadcasting Radio: Radio Station-Terrestrial	25,000.00	One
Broadcasting Radio: Radio Network-Terrestrial	40,000.00	One
Broadcasting Radio: IP Streaming/Internet Radio	25,000.00	One
Broadcast Support Services	15,000.00	One
Broadcast Service Providers	15,000.00	One
Digital Content Creation	15,000.00	Two

Film Support Services	15,000.00	Two
Production (Film/ TV and Radio)	15,000.00	Three
Production Support Services	15,000.00	Three
Music and Entertainment	15,000.00	Two
Themed Amusement and Recreation Activities	15,000.00	One

DKV		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Professional and Management Development Training	15,000.00	Three
Computer Training	15,000.00	One
Language Training	15,000.00	One
Fine Arts Training	15,000.00	One
Child Skills Development Training	15,000.00	One
Tutoring Services	15,000.00	One
Technical & Occupations Skills	15,000.00	Three
Human Resources Consultancy	15,000.00	Three
Research & Development	15,000.00	One
Content Development	15,000.00	One
Assessment and Testing	15,000.00	One
Executive Search	15,000.00	One
Freelancers	7,500.00	One
Association (Non-Profit)	15,000.00	One

DIAC		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Higher Education Provider	15,000.00	One
Non-Academic Services Provider	15,000.00	One
Educational Support Services	15,000.00	Two
School	15,000.00	One
Early Learning Center	15,000.00	One

DBT		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Therapeutics (<i>except Manufacturing and Production</i>)	15,000.00	Five
Therapeutics - Manufacturing and	25,000.00	One

Production		
Food (<i>except Manufacturing and Production</i>)	15,000.00	Five
Food - Manufacturing and Production	25,000.00	One
Agricultural, Forestry, Horticulture (<i>except Manufacturing and Production</i>)	15,000.00	Five
Agricultural, Forestry, Horticulture - Manufacturing and Production	25,000.00	One
Environment (<i>except Manufacturing and Production</i>)	15,000.00	Five
Environment - Manufacturing and Production	25,000.00	One
Medical/Scientific Devices or Equipment (<i>except Manufacturing and Production</i>)	15,000.00	Five
Medical/Scientific Devices or Equipment - Manufacturing and Production	25,000.00	One
Specialty Supplies (<i>except Manufacturing and Production</i>)	15,000.00	Five
Specialty Supplies - Manufacturing and Production	25,000.00	One
Diagnostics and Analysis	15,000.00	Four
Life Science Services	15,000.00	Five
Life Science Associations (Non Profit)	15,000.00	One

ENPARK		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Renewable Energy (<i>except Manufacturing</i>)	15,000.00	Five
Renewable Energy - Manufacturing	25,000.00	One
Energy (<i>except Manufacturing</i>)	15,000.00	Five
Energy - Manufacturing	25,000.00	One
Energy Efficiency Equipments (<i>except Manufacturing</i>)	15,000.00	Five
Energy Efficiency Equipments - Manufacturing	25,000.00	One
Air and Environment (<i>except Manufacturing</i>)	15,000.00	Five
Air and Environment - Manufacturing	25,000.00	One
Water and Waste Water (<i>except Manufacturing</i>)	15,000.00	Five
Water and Waste Water - Manufacturing	25,000.00	One
Recycling and solid waste (<i>except Manufacturing</i>)	15,000.00	Five
Recycling and solid waste - Manufacturing	25,000.00	One
Transportation (<i>except Manufacturing</i>)	15,000.00	Five
Transportation - Manufacturing	25,000.00	One
Green Building (<i>except Manufacturing</i>)	15,000.00	Five

Green Building - Manufacturing	25,000.00	One
Organic Products (<i>except Manufacturing</i>)	15,000.00	Five
Organic Products - Manufacturing	25,000.00	One
Association (Non-Profit Organizations)	15,000.00	One

D3		
Segment /Activity	Fees (AED)	No. of Activities allowed within the segment
Marketing	15,000	Two
Fashion (<i>except Manufacturing</i>)	15,000	Five
Fashion – (<i>including Manufacturing</i>)	20,000	Five
Luxury (<i>except Manufacturing</i>)	15,000	Five
Luxury – (<i>including Manufacturing</i>)	20,000	Five
Interior, Furniture and Objects (<i>except Manufacturing</i>)	15,000	Five
Interior, Furniture and Objects –(<i>including Manufacturing</i>)	20,000	Five
Design	15,000	Three
E-Commerce	15,000	One
Ancillary Services	15,000	Three
Beauty Care	15,000	One
Art	15,000	One
Freelancer	7,500	One
Marketing Services	15,000	One
Event Management	15,000	Three

General		
Segment /Activity	Fees (AED)	No of Activities allowed within the segment
Service Provider	15,000.00	One
Support Service	15,000.00	One
Consultancy	15,000.00	One
Regional Head Quarters	15,000.00	One
Property Management Services	15,000.00	One

- 14.2 Licence for Hotels and Leisure Services (Segment 26.5) is subject to obtaining a classification from the Department of Tourism and Commerce Marketing and applicable annual licence fees as per the Decision No. 2 of 2012 concerning hotel owners and operators (as amended):

Classification	Fees (AED)	No of Activities allowed within the segment
Hotel - Administration Office	15,000.00	One
Hotel Apartment – Administration Office	15,000.00	One
Hotel – 3 Star	20,000.00	One
Hotel – 4 Star	30,000.00	One
Hotel – 5 Star	45,000.00	One
Hotel Apartment – Standard	20,000.00	One
Hotel Apartment - Deluxe	25,000.00	One
Guest House	15,000.00	One
Hospitality Management Consultancy	15,000.00	One

Fees for additional items on licences

- 14.3 Licensees may on application include Channel/Magazine/Specialties/University and Location to their license upon payment of the prescribed fees:

Channel/Magazine/Specialties/University and Service Provider Location	Fees (AED)
Broadcasting TV - Per Channel	(5,000.00)
Publishing - Per Magazine	(5,000.00)
Specialties	(1,000.00)
University	(1,000.00)
Listing of multiple locations (i.e. Service Provider Segment)	(5,000.00) per location

ARTICLE (15) CAPITALISATION OF COMPANIES

- 15.1 For all activities and for the purposes of Regulation 23.1 of the Dubai Technology and Media Free Zone Private Companies Regulations 2003 (the "**Companies Regulations 23.1**"), the minimum paid up capital of an FZ-LLC shall be:

DIC	
Segment	Share Capital (AED)
Software	(50,000.00)
Internet and Multimedia	(50,000.00)
Telecommunication and Network	(50,000.00)
IT Service	(50,000.00)

DOZ	
Segment	Share Capital (AED)
Outsource	(300,000.00)

DMC	
Segment	Share Capital (AED)
Advertising & Communication	(50,000.00)
Media & Marketing Services	(50,000.00)
Media Support Services	(50,000.00)
Event Management	(50,000.00)
Event Support Services	(50,000.00)
Media & Marketing Consultancy	(50,000.00)
New Media	(50,000.00)
Business Information	(50,000.00)
Freelancers	N/A
Media Association (Non Profit)	(50,000.00)

IMPZ	
Segment	Share Capital (AED)
Printing & Packaging Machinery	(500,000.00)
Printing Consumables	(50,000.00)
Printing Press	(500,000.00)
Signage & Exhibition (<i>except Fabrication & Production</i>)	(50,000.00)
Signage & Exhibition - Fabrication & Production	(50,000.00)
Packaging (<i>except Paper Packaging and Recycling Product Manufacture</i>)	(50,000.00)
Packaging (<i>with Paper Packaging and Recycling Product Manufacture</i>)	(500,000.00)
Publishing	(200,000.00)
Publishing Support Service	(50,000.00)
Promotional Services	(50,000.00)
General Warehousing	(50,000.00)

DSC	
Segment	Share Capital (AED)
Broadcasting TV: TV Station-Satellite	(2,500,000.00)
Broadcasting TV: TV Network Satellite	(2,500,000.00)
Broadcasting TV: TV Station-Terrestrial	(2,500,000.00)
Broadcasting TV: TV Network/Terrestrial	(2,500,000.00)
Broadcasting TV: IP Streaming/Internet TV	(50,000.00)
Broadcasting TV: Over The Top Video Content	(50,000.00)
Broadcasting Radio / Radio Station-Satellite	(2,500,000.00)
Broadcasting Radio / Radio Network-Satellite	(2,500,000.00)
Broadcasting Radio /Radio Station-Terrestrial	(2,500,000.00)
Broadcasting Radio / Radio Network-Terrestrial	(2,500,000.00)

Broadcasting Radio / IP Streaming/Internet Radio	(50,000.00)
Broadcast Support Services	(50,000.00)
Broadcast Service Providers	(50,000.00)
Digital Content Creation	(50,000.00)
Film Support Services	(50,000.00)
Production (Film/ TV and Radio)	(50,000.00)
Production Support Services	(50,000.00)
Music and Entertainment	(50,000.00)
Themed Amusement and Recreation Activities	(50,000.00)

DKV	
Segment	Share Capital (AED)
Professional and Management Development Training	(50,000.00)
Computer Training	(50,000.00)
Language Training	(50,000.00)
Fine Arts Training	(50,000.00)
Child Skills Development Training	(50,000.00)
Tutoring Services	(50,000.00)
Technical & Occupations Skills	(50,000.00)
Human Resources Consultancy	(50,000.00)
Research & Development	(50,000.00)
Content Development	(50,000.00)
Assessment and Testing	(50,000.00)
Executive Search	(50,000.00)
Freelancers	N/A
Association (Non-Profit)	(50,000.00)

DIAC	
Segment /Activity	Share Capital (AED)
Higher Education Provider	(50,000.00)
Non-Academic Services Provider	(50,000.00)
Educational Support Services	(50,000.00)
School	(50,000.00)
Early Learning Center	(50,000.00)

DBT	
Segment	Share Capital (AED)
Therapeutics (<i>except Manufacturing and Production</i>)	(50,000.00)
Therapeutics - Manufacturing and Production	(300,000.00)
Food (<i>except Manufacturing and Production</i>)	(50,000.00)
Food - Manufacturing and Production	(300,000.00)
Agricultural, Forestry, Horticulture (<i>except Manufacturing and Production</i>)	(50,000.00)
Agricultural, Forestry, Horticulture - Manufacturing and Production	(300,000.00)
Environment (<i>except Manufacturing and Production</i>)	(50,000.00)
Environment - Manufacturing and Production	(300,000.00)
Medical/Scientific Devices or Equipment (<i>except Manufacturing and Production</i>)	(50,000.00)
Medical/Scientific Devices or Equipment - Manufacturing and Production	(300,000.00)
Specialty Supplies (<i>except Manufacturing and Production</i>)	(50,000.00)
Specialty Supplies - Manufacturing and Production	(300,000.00)
Diagnostics and Analysis	(50,000.00)
Life Science Services	(50,000.00)
Life Science Associations (Non Profit)	(50,000.00)

ENPARK	
Segment/Activity	Share Capital
Renewable Energy (<i>except Manufacturing</i>)	(50,000.00)
Renewable Energy - Manufacturing	(300,000.00)
Energy (<i>except Manufacturing</i>)	(50,000.00)
Energy - Manufacturing	(300,000.00)
Energy Efficiency Equipment (<i>except Manufacturing</i>)	(50,000.00)
Energy Efficiency Equipment -Manufacturing	(300,000.00)
Air and Environment (<i>except Manufacturing</i>)	(50,000.00)
Air and Environment - Manufacturing	(300,000.00)
Water and Waste Water (<i>except Manufacturing</i>)	(50,000.00)
Water and Waste Water - Manufacturing	(300,000.00)
Recycling and solid waste (<i>except Manufacturing</i>)	(50,000.00)
Recycling and solid waste - Manufacturing	(300,000.00)
Transportation (<i>except Manufacturing</i>)	(50,000.00)

Transportation - Manufacturing	(300,000.00)
Green Building (<i>except Manufacturing</i>)	(50,000.00)
Green Building - Manufacturing	(300,000.00)
Organic Products (<i>except Manufacturing</i>)	(50,000.00)
Organic Products - Manufacturing	(300,000.00)
Association (Non-Profit Organizations)	(50,000.00)

D3	
Segment	Share Capital (AED)
Marketing	(50,000)
Fashion (<i>except Manufacturing</i>)	(50,000)
Fashion - including Manufacturing	(100,000)
Luxury (<i>except Manufacturing</i>)	(50,000)
Luxury - including Manufacturing	(100,000)
Interior, Furniture and Objects (<i>except Manufacturing</i>)	(50,000)
Interior, Furniture and Objects - including Manufacturing	(100,000)
Design	(50,000)
E-Commerce	(50,000)
Ancillary Services	(50,000)
Beauty Care	(50,000)
Art	(50,000)
Freelancer	N/A
Marketing Services	(50,000)
Event Management	(50,000)

General	
Segment	Share Capital (AED)
Support Service (<i>excluding General Hospital, Ambulatory Care Facility, Poly Clinic, Theatre and Cinema and Shopping Centre/Mall</i>)	(50,000.00)
Support Service - General Hospital, Ambulatory Care Facility, Poly Clinic, Theatre and Cinema and Shopping Centre/Mall	(500,000.00)
Consultancy	(50,000.00)
Hotel - Administration Office	(50,000.00)
Hotel - 3 Star	(1,000,000.00)
Hotel - 4 Star	(2,000,000.00)
Hotel - 5 Star	(3,000,000.00)
Standard Hotel Apartment	(1,000,000.00)
Deluxe Hotel Apartment	(2,000,000.00)
Property Management Services	(50,000.00)
Regional Head Quarters	(50,000.00)

PART ONE: DUBAI INTERNET CITY

16.1 Software

Activities related to developing, installing, and/or modifying software products of their own or of a third party.

16.1.1 *Consultancy*

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)

16.1.2 *Developer*

(Companies that create or customize discrete content, components, applications or programs for themselves or for third parties.)

16.1.3 *Solution Provider*

(Companies that resell, distribute, or implement software for third parties. The scope of services also includes providing specific IT solutions for business entities, such as security or IT infrastructure, and individual customized services to clients over a longer period of time.)

16.1.4 *Customer Service*

(Companies that provide after-sales support to enhance or to maintain the value of a software product.)

16.1.5 *Support Service Provider*

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment.)

16.2 Internet and Multimedia

Activities related to developing and/or distributing Internet or multimedia content. Other activities may include distributing goods or services via the Internet, such as by providing an online platform and acting as an intermediary between multiple companies or multiple individuals. Additional activities may include providing different applications through a network.

16.2.1 *Consultancy*

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)

16.2.2 Developer

(Companies that create or customize discrete content, components, applications or programs for self or for third parties.)

16.2.3 Solution Provider

(Companies that resell, distribute, or implement internet and multimedia content, services or applications for third parties. The scopes of services also include providing specific IT solutions for providing such content and services to third parties.)

16.2.4 Customer Service

(Companies that provide after-sale support to enhance or to maintain the value of a product or service.)

16.2.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of facilitating other relevant activities; these include companies that):

- Provide goods, services and carry out commercial transactions through an electronic medium. This includes companies utilizing closed information networks which are connected to open information networks;
- Act as a middleman for products moving from sellers to clients directly through a Web-based network;
- Create portals between two or more entities and solely accessed by those entities;
- Create a portal for businesses to be accessed by their clients only; host websites through their services, providing hosting and security.

16.3 Telecommunication and Network

Activities related to developing, installing, modifying, and/or operating networks or providing relevant services designed for operating network-based applications or services. The manufacture of physical components within the Free Zone and direct trading of physical components and products into UAE market is not allowed.

16.3.1 Consultancy

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)

16.3.2 Developer

(Companies that create / customize / modify networks and / or operate networks or provide relevant services designed for operating network-based applications or services for self or for third parties.)

16.3.3 Solution Provider

(Companies that resell, distribute, implement software for third parties. Their scopes of services also include providing specific IT solutions for business entities, such as security or IT infrastructure and individual services to a client over a longer period of time.)

16.3.4 Customer Service

(Companies that provide after-sale support to enhance or to maintain the value of a product or service.)

16.3.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment)

16.4 IT Service

Activities related to developing, providing standardized, repeatable IT-based services, which may also include security solutions, localization, training and corporate learning.

16.4.1 Consultancy

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance.)

16.4.2 Developer

(Companies that create or customize discrete content or programs for self or for third parties)

16.4.3 Solution Provider

(Companies that resell distribute and implement software for third parties. Their scopes of services also include providing specific IT solutions for business entities, such as security or IT infrastructure and individual services to a client over a longer period of time)

16.4.4 Customer Service

(Companies that provide after-sale support to enhance or to maintain the value of a product or service.)

16.4.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment)

PART TWO: DUBAI OUTSOURCE ZONE

17.1 Outsource

17.1.1 *Customer Care*

(Companies providing outsource services for customer selection through marketing campaigns, telemarketing and telesales, retention of services and support, extension services through cross selling and up selling and technical help desks)

17.1.2 *Transaction Processing*

(Companies providing third party services for billing and payment services, insurance claims processing, medical prescription processing and general collections. This does not include Insurance Service Provider services as set out an Activity under the Service Provider Segment)

17.1.3 *Third Party Administrator (TPA)*

(Companies engage in processing health insurance claim and perform other administrative services in accordance with the service contract)

17.1.4 *Information Technology Management*

(Companies providing outsource services to third parties on a remote basis for system maintenance, technical support and customer relations management systems)

17.1.5 *Document Management*

(Companies providing physical storage facilities to third parties for document management purposes)

17.1.6 *Disaster Recovery Centre*

(Provide premises with full facility to perform mission-essential functions for the continuity of operations which involves pre and post arrangements of disaster operations including natural or manmade disasters. Licensees may deliver essential services before, during and after an emergency for 3rd parties)

17.1.7 *Operations Support*

(Licensees providing outsource services to Clients for office operations functions.)

17.1.8 *Manpower Supply*

(Companies engage in providing manpower supply services (skilled and semi-skilled workforce) in the free zone for third party licensees to carry out their intensive labour requirements. This includes but not limited to Office Boys; Security Guards; Cleaners; Labours; Carpenters; Electricians; Forklift Operators; Helpers; Drivers; Gardeners; Masons; Painters; Plumbers; Welders; Pipe Fitters, etc. (For the avoidance of doubt, this activity is restricted to organizations that are currently licensed to undertake this activity by the relevant Department of Economic Development in UAE)

PART THREE: DUBAI MEDIA CITY

18.1 Advertising & Communication

18.1.1 *Advertising & Communication Agency (This Activity also applies to D3)*

(A company providing full range of services such as advertising, media planning, buying and placement, PR, direct marketing, sales promotion, graphic design, consultancy, speciality communication, e-services, branding and corporate identity. The area of specialization includes fashion, beauty, cosmetics and lifestyle, luxury and premium brands)

18.2 Media and Marketing Services *(This Segment also applies to D3)*

Provision of a number of advertising related services, including sales promotion, market research, PR and event marketing.

18.2.1 *Creative Agency*

(Companies providing full range of creative services such as advertising, graphic design, branding and corporate identity, specialty communication for all mediums)

18.2.2 *Public Relations Agency*

(Companies that create, manage and maintain the image of a brand, communication, product or service in view of the end user using all media channels.)

18.2.3 *Sales Promotion*

(Companies primarily engaged in marketing of products or services via sales promotion strategies, such as direct marketing. Sales promotion describes promotional methods using special short-term techniques to persuade members of a target market to respond or undertake certain activity.)

18.2.4 *Outdoor Advertising*

(Companies engaged in creative content development to promote products, services, and communication initiatives of all types using all forms of outdoor media channels. Outdoor advertising can be broadly identified as any outdoor sign that publicly displays advertising.)

18.2.5 *E-Services*

(Companies that create and manage marketing communications products through electronic media such as an internet search engine, portal, website, social media etc. This does not include e-commerce)

18.2.6 *Specialty Marketing or Communications*

(Companies providing Specialty Marketing or Communications services such as recruitment communications, multicultural marketing, financial/corporate business-to-

business advertising .and others. For the avoidance of doubt, recruitment and placement services are not included or allowed under this Activity.)

18.2.7 Branding and Corporate Identity

(Companies that focus on the creation and management of brands either consumer or corporate identities through the development of strategy, corporate and visual identities and overall design and implantation of marketing and communication materials.)

18.2.8 Graphic Design

(Companies engaged in creative content development through the use of artistic or electronic methods to communicate in all types of media channels.)

18.3 Media Support Services

Services providing support and enabling delivery of marketing communication services, provision of support services to enable delivery of marketing communication services.

18.3.1 Media Buying and Placement

(Companies engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies.)

18.3.2 Media Monitoring

(A media monitoring service provides clients with recurrent documentation, data, analysis, and reporting of media content.

18.3.3 Media Representation

(Companies acting as independent representatives primarily engaged in selling media time or space for media owners.)

18.3.4 News Distribution Service

(Companies involved in distributing news and other content such as press releases to a worldwide network of different media platforms.)

18.3.5 Language Interpretation

(Companies that provide clients with document and text translation from and to various languages in order to allow client's to communicate in different languages with their targeted audience. Legal translations are not included in this activity)

18.4 Event Management (This Segment also applies to D3)

18.4.1 Sports Management and Promotion

(Companies acquiring and registering copyrights for branding, advertising and promotion of sporting events in all media channels)

18.4.2 Business Events Management

(Companies promoting and managing their own business events, or who are contracted by third parties to plan and manage corporate events)

18.4.3 Exhibition Organization and Management

(Companies providing organization and management of large-scale public showing for various industries held in large venues.)

18.4.4 Festival Organization and Management

(Companies organizing and managing festivals for the local and international community)

18.4.5 Live Theatrical Shows Management and Promotion

(Companies promoting, managing, or produce their own live events, such as theatrical, cultural, musical or artistic shows or are contracted by third parties to manage live events.)

18.4.6 Destination Management

(Companies providing services for the design and organization of events, activities, tours and program logistics)

18.4.7 Social Event Management

(Companies providing services for weddings, birthdays, anniversary events, parties, etc.)

18.5 Event Support Services

18.5.1 Event Ticketing (This Activity also applies to D3)

(Companies providing ticketing platform for outsourced ticket management function.)

18.5.2 Event Production (This Activity also applies to D3)

(Companies primarily involved in producing and providing equipment/props to events.)

18.5.3 Equipment Rental

(Companies supplying equipment for events which include concerts, corporate events and exhibitions)

18.6 Media and Marketing Consultancy

18.6.1 Media and Marketing Consultancy

(Companies providing media and marketing consultancy services to other firms, including planning, brand strategies, marketing strategies, designing marketing promotions, campaigns development and determining sales process.)

18.7 New Media

18.7.1 *Online Interactive Agency*

(Companies that create an online presence by providing a full range of online services that include internet marketing consultancy, online strategies, online advertising, website development and online planning & buying.)

18.7.2 *Digital and Interactive Game Development*

(Companies engaged in designing, developing and creating any interactive and digital games software, consoles, controllers, joysticks etc.)

18.7.3 *Digital Media Library, Distribution and Management*

(Companies engaged in maintaining, managing and distributing electronic online library of media such as images, films, video clips and music.)

18.7.4 *Digital Signage Development and Management*

(Companies specialising in out-of-home advertising in which content and messages displayed on an electronic screen or digital sign can be changed without modification to the physical sign.)

18.7.5 *Interactive Services*

(Companies providing web casting and streaming services and internet conferencing.)

18.7.6 *Media Hardware Equipment and System Integration*

(Companies engaged in maintenance and management of media hardware equipment and various system integrations for hardware to be used with or without other systems.)

18.7.7 *Media Software Development and System Integration*

(Companies engaged in the development of the media software backbone and related systems.)

18.7.8 *Media Web Design and Management*

(Companies providing full interactive and digital website solutions to its clients for the purpose of marketing and advertising the clients' products and services through all digital media)

18.7.9 *Web Analytics*

(Companies engaged in researching and studying behaviour of new media consumers.)

18.7.10 *Search Engine Optimization*

(Companies providing services to improve the volume and quality of traffic to web sites from search engines and promote web sites by increasing their visibility in the search engines results pages.)

18.7.11 Mobile Media

(Companies specializing in interactive media services on mobile phones, smart phones and tablets such as advertising, entertainment, application development, animated content development [wallpapers, screensavers, ring tones etc. and distributing content through handheld devices such as mobile phones, tablets, smart phones etc.)

18.7.12 Social Media

(Companies specializing in providing, managing, and/or consulting on social media platforms)

18.8 Business Information

18.8.1 News Agencies

(Companies involved in gathering and selling news to news providers)

18.8.2 Research and Information Services

(Companies providing, on a regular basis, a portfolio of customized or industry-specific B2B research and information service to third parties).

18.9 Freelancers

18.9.1 Actor

(A person taking an acting role in a film, TV programme, commercial or an event.)

18.9.2 Aerial Shoot Photographer

(A person who does aerial still photography as a medium to communicate ideas and express opinions)

18.9.3 Animator

(A person who creates characters for animation and produces these animations in motion pictures, video games or animation design)

18.9.4 Artist

(A person specialised in one of the visual or fine arts, such as painting, sculpting or singing.)

18.9.5 Audio / Sound Engineer (This Freelancer also applies to D3)

(A personal responsible for the technical aspects of a sound recording system or sound broadcast.)

18.9.6 Brand Consultant (This Freelancer also applies to D3)

(A brand consultant creates and designs creative ideas to promote, build and revitalize company's brands and products.)

18.9.7 Cameraman (*This Freelancer also applies to D3*)

(A person in charge of photography and motion pictures using all types of camera equipment.)

18.9.8 Choreographer (*This Freelancer also applies to D3*)

(A person who creates original dances and develop new interpretations of existing dances)

18.9.9 Commentators: Radio, Events, Sports, Television

(A person who acts as a commentator, journalist or opinion maker to readers, viewers and listeners)

18.9.10 Composer

(A person who creates original music)

18.9.11 Content Provider

(A person who creates and maintains databases containing information from an information provider and / or provides documents containing information for a web site or electronic media)

18.9.12 Copywriter

(A person who creates written aspects to productions such as original catch phrases, slogans and strap-lines, write advertisements, brochures, sales and promotion materials.)

18.9.13 Creative Director

(A person who oversees the management of transforming creative media concepts into communicated media.)

18.9.14 Critics: Music, Film, Theatre

(A person providing documented feedback on industry on goings.)

18.9.15 Director: Film, Television, Music, Theatre

(A person who is responsible for the creative decisions of a production)

18.9.16 Editor: Audio/Video

(A person acting as an audio/video editor offering services in post-production and involved in editing material)

18.9.17 Editor: Publishing

(A person who develop ideas for upcoming issue themes, identifies and collaborates editorially with writers and contributes own writing and analysis to the project for publications.)

18.9.18 Events Planner *(This Freelancer also applies to D3)*

(A person who designs, organizes and coordinates conferences, meetings, exhibitions, shows and other events.)

18.9.19 Furniture Designer

(A person who designs furniture and home accessories)

18.9.20 Graphic Designer *(This Freelancer also applies to D3)*

(A person who creates and arranges images to communicate a message, including logo design, 3D design, product decoration, packaging, signs, identities, etc.)

18.9.21 Illustrator

(A narrative artist who provides visual representation to accompanying text, such as illustrations in children's books)

18.9.22 Journalist

(A person writing articles and reports for broadcast or publication media such as newspapers, television, radio, magazines, documentary film and the Internet.)

18.9.23 Lighting Specialist

(A person skilled in setting the mood, and who shapes and moulds the visual image captured on the television, on film and on video using lighting effects.)

18.9.24 Market Analyst

(A person who collects and analyses data to evaluate existing, and potential product, and service markets)

18.9.25 Marketing Specialist

(A person who creates and manages marketing strategies to promote products and services, through coordination with Advertising and distribution agents)

18.9.26 Media Planner

(A person who translates a client's marketing objectives into a media plan, by identifying the most appropriate target audience(s) and the advertising media.)

18.9.27 Music Director

(A person who conducts, direct, plans and leads instrumental or vocal performances by musical groups.)

18.9.28 Musician

(A person who plays a musical instrument for a profession)

18.9.29 New Media Specialist

(A person who provides technical advice linking new media to equipment or any kind of new media technology)

18.9.30 Photographer (*This Freelancer also applies to D3*)

(A person who uses still photography as a medium to communicate ideas and express opinions)

18.9.31 Photojournalist

(A person specialising in collecting photographic news content, editing, and presenting of news material for publication or broadcast)

18.9.32 PR Specialist (*This Freelancer also applies to D3*)

(Public relations specialists handling media relations; promotional campaigns and press releases; conflict mediation through media communications either by print or broadcast. Also arranges media related events between organization representatives and the public.)

18.9.33 Presenter (TV/Radio)

(A person who presents content and news on radio or TV)

18.9.34 Print Media Specialist

(A person specialized in organizing, structuring and editing information for printed publications, like newspapers and magazine.)

18.9.35 Producer

(A person who oversees the business and financial decisions for a motion picture including obtaining resources, creating scripts, and overseeing production)

18.9.36 Scriptwriter

(A person who creates the written material for television, radio, theatre and film productions)

18.9.37 Set and Exhibit Designer

(A person who designs and creates sets for movies, television and theatre productions and special exhibition displays.)

18.9.38 Social Media Specialist

(A person who specializes in social media platforms)

18.9.39 Special Effects Producer

(A multi-media artist who creates special effects or other visual images on film, video or other electronic media)

18.9.40 *Translator*

(A person certified by a competent authority to convert written materials from one language into another)

18.9.41 *Wardrobe Stylist (This Freelancer also applies to D3)*

(Wardrobe stylist is the job title of someone who selects the clothing for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by celebrities, models or other public figures.)

18.9.42 *Web Developer*

(A software developer who is engaged in the development of worldwide web applications)

18.9.43 *Web Designer (This Freelancer also applies to D3)*

(A professional web designer who conceptualizes and creates websites on the worldwide web)

18.9.44 *Writer*

(A person who composes all types of creative literature including novels, children's literature, plays and poetry)

18.10 Media Association (Non Profit)

18.10.1 *Media Association (Non-Profit)*

(A Non-Profit establishment comprising of industry professionals focusing on enhancing best practices, quality, professionalism, standards, regulations, exposure placement and creating business opportunities for all media industries.)

PART FOUR: INTERNATIONAL MEDIA PRODUCTION ZONE

19.1 Printing and Packaging Machinery

19.1.1 Marketing

(Activities involved in the marketing and promotion of printing and packaging machinery and parts, through the use of sales promotion strategies and techniques to persuade members of the target market).

19.1.2 Import/Re-export

(Activities involved in bringing all types of printing and packaging machinery and parts into the zone and/or re-exporting the imported goods).

19.1.3 Support Services

(Activities related to provision of parts, servicing and maintenance for printing and packaging machinery)

19.2 Printing Consumables

19.2.1 Marketing

(Activities involved in the marketing and sales promotion of printing consumables related to the printing industry (i.e. ink, blended chemicals, and all types of paper, plates, and films) through the use of sales promotion strategies and techniques to persuade members of the target market)

19.2.2 Import/Re-export

(Activities involved in bringing printing consumables printing consumables related to the printing industry (i.e. ink, blended chemicals, and all types of paper, plates, and films) into the zone and/or re-exporting the imported goods)

19.3 Printing Press

19.3.1 Digital Printing

(Business model based on printing short run, colour, or black and white documents; service oriented. Fully digital workflow including the presses; book-on-demand printers)

19.3.2 Newspaper Printing

(Printers focused on printing periodically published newspapers plus some commercial jobs for capacity utilisation using mainly cold set offset presses and mailroom equipment.)

19.3.3 Commercial and Industrial Printing

(Companies specialized in commercial printing such as printing magazines, catalogues and commercial jobs plus related services with a main focus on web offset, additional sheet fed offset presses or web gravure presses, and personalized mailings with the capacity to handle various non-graphic data formats. It also include companies specialized in

industrial printing such as on printing on glass, textiles, metals, wood, foils, plastic, boards, paper, card and acrylic box. It further includes 2-3 dimensional or hologram imaging by technical means technology on mediums like thermal paper, stickers or tapes (films) which are used for promotional purposes)

19.3.4 Security Printing

(Companies specialized in printing of credit cards, check books and passports by authorized companies. It includes holograms and for protection against counterfeiting)

19.3.5 Support Services

(Companies specialized in support services such as typesetting, colour separation, artwork and design, providing advisory services as well as product development related to graphic arts and printing, or bindery.)

19.4 Signage and Exhibition

19.4.1 Conceptualization

(Companies involved in the design of signage and exhibition industry. This includes vehicle branding, kiosks, and retail displays)

19.4.2 Fabrication and Production

(Companies involved in the fabrication or manufacturing of various types of signage for retail, other service industries, exhibition stands or kiosks including the mechanical, electrical, and electronic engineering, model making, digital printing, fabrication, installation as well as printing. For the avoidance of doubt, "installation" outside the Free Zone must be carried out by authorized agent.)

19.4.3 Marketing

(Activities involved in the marketing and sales promotion of various types of signage and exhibition material through the use of sales promotion strategies and techniques to persuade members of the target market. This applies to vehicle branding, kiosks, and retail displays.)

19.4.4 Import/Re-export

(Activities involved in bringing all types of various types of signage and exhibition material into the zone and/or re-exporting the imported goods. This includes vehicle branding, kiosks, and retail displays.)

19.5 Packaging

Packaging includes the equipment, material and processes for containment and packing prior to sale or shipment with the primary purpose of facilitating the purchase, use and transport of a product or products. Also includes recycling of packaging products.

19.5.1 Flexible Packaging

(Includes printed OPP/BOPP film, printed aluminium foil lids, printed OPP/BOPP/PS labels, stretch sleeve labels, unprinted film and carbon packaging)

19.5.2 Metal Containers and Closures

(Includes two-piece beverage cans, three-piece tinplate cans, crown corks, can ends.)

19.5.3 Plastic Containers and Closures

(Includes blow moulded HDPE, blow moulded PVC, PET/PET pre-forms, HIPS and PET sheet thermoforming, plastic caps, lids and other closures.)

19.5.4 Packaging Printers

(Includes folding carton production and related services such as geometrical design, development of carton material, logistics and warehousing of finished products, hot foil stamping, special varnishing, die-cutting, embossing, engraving and gluing and gravure printing)

19.5.5 Label Printing

(Includes label production and related services such as wet glue and pressure sensitive labels, wraps, sleeves. Also, finishing processes including hot foil stamping, guillotining, punching and die cutting)

19.5.6 Paper Packaging and Recycling Product Manufacture

(Includes the manufacture of all paper materials used in the packaging industry such as paper bags, boxes, containers, corrugated or no corrugated carton, paper tubes and cores etc.)

19.6 Publishing

19.6.1 Newspapers (Regional and National)

(Includes Daily's, Weekly's and Supplements. Published to communicate regional, international, corporate or industry specific topics on a regular basis, and produced in a broadsheet, tabloid or broadside format.)

19.6.2 Magazines

(Professional, business and customer publications, business and professional interest magazines including marketing, advertising, public relations, management, human resources, computer security, printing, horticulture, planning and development, and other industry topics; personal interests magazines including motoring, motor sport, music, consumer electronics and sport.)

19.6.3 Books

(Business and consumer books covering, educational, fiction and non-fiction books produced in hard or paperback format covering academic disciplines, science, humanities,

social sciences, law, medicine, psychology, business, arts, economics, accounting, educational and reference books, and children's books.)

19.6.4 *Online Publishing and Electronic Content and e-Books*

(Companies involved in the organizing, categorizing, and structuring of information, either in the form of original content, text, images, documents etc. so they can be stored, published electronically, and edited with ease and flexibility, including collecting, managing and publishing content required for reproducing publications on-line. This includes publishers involved in the presentation of electronic books, or websites, providing the functionality of an ordinary book or magazine.)

19.6.5 *Directories, Guides, Manuals and Catalogues*

(Publishing companies involved in the disciplines associated with catalogue/directory collation of data and production of small handbooks, such as tourist guides, operational/product manuals, product catalogues and directories such as telephone/industry directories.)

19.6.6 *Publishing Representatives*

(Establishment or person representing a Publisher conducting a publishing activity in line with the licensing requirements)

19.6.7 *Re-printing*

(Companies that are authorized to re-print foreign publications)

19.7 *Publishing Support Services*

19.7.1 *Corporate Publishing*

(Companies that serve to establish a dialogue based communication between a company and its customers. Such companies provide communications consulting and market research, audience definition and segmentation analysis, communication audits, communication plans, custom magazines and custom publishing, annual reports, advertising sales support and media kits.)

19.7.2 *Corporate Content Provider*

(An organisation that creates and maintains databases, information, editorials and photographs on events and sells it to magazines or newspapers)

19.7.3 *Publishing Consultancy*

(A company that provides consultancy services for the publishing sector.)

19.7.4 *Publishing Digitalization*

(Companies specializing in the digitalization of publications)

19.8 Promotional Services

19.8.1 *Promotional/Marketing Material*

(Companies that design and produce marketing items and promotional material, such as promotional gifts and 2D or 3D mementos)

19.9 General Warehousing

19.9.1 *General Warehousing*

(Companies that deal in storage of goods and commodities in warehouses for later use on behalf of third parties for a limited period (these companies are required to be branches of a UAE-licensed companies.)

PART FIVE: DUBAI STUDIO CITY

20.1 Broadcasting TV

20.1.1 TV Station – Satellite

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Station broadcasts an in-house produced single channel or multiple channels to one or more satellites via uplink facilities operated by the authorised uplink service provider.)

20.1.2 TV Network – Satellite– (Direct to Home and Cable Head End)

(A TV Network satellite that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Network broadcasts both in-house produced TV channels as well as TV channels of other TV Stations via satellite uplink facilities operated by the authorised uplink service provider. The broadcast is through Direct-to-Home (DTH) Services or special devices.)

20.1.3 TV Station – Terrestrial

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Station broadcasts an in-house produced single channel or multiple channels via analogue or digital terrestrial network in the UAE. The TV Station shall obtain a licence to use the TV broadcast frequency from the designated authority in the UAE.)

20.1.4 TV Network – Terrestrial

(A TV terrestrial network that operates television and broadcasting studio facilities for production and transmission of television programmes produced in-house as well as broadcasts television channels of other TV Stations, via their analogue or digital terrestrial network in the UAE. The TV Network shall obtain a licence to use the TV broadcast frequency from the designated authority in the UAE.)

20.1.5 IP Streaming/Internet TV

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV station broadcasts an in-house production single channel or multiple channels through the internet.)

20.1.6 Over the Top Video Content Broadcasting

(A portal or website, that provides on-demand internet streaming of TV and film content to subscribers. This content is viewable on a variety of platforms, such as smart TV, smart phones, PCs, Macs, and game consoles.)

20.2 Broadcasting Radio

20.2.1 *Radio Station – Satellite*

(A Radio Station that operates radio production and radio broadcasting facilities for single channel or multiple channels broadcast to one or more satellites via uplink facilities operated by the authorised uplink service provider.)

20.2.2 *Radio Network – Satellite*

(A Radio Network satellite that operates radio broadcasting studios and facilities for the production and transmission of radio programmes to the public. The Radio Network broadcasts both in-house produced radio channels as well as radio channels of other radio stations to one or more satellites via satellite uplink facilities operated by the authorised uplink service provider.)

20.2.3 *Radio Station – Terrestrial*

(A Radio Station that operates radio production and radio broadcasting facilities for single channel or multiple channels via analogue/digital terrestrial network in the UAE. Radio Station broadcasts such in-house produced single channel or multiple channels via analogue/ digital terrestrial network in the UAE. The Radio Station shall obtain a licence to use the Radio broadcast frequency from the designated authority in the UAE.)

20.2.4 *Radio Network – Terrestrial*

(A Radio terrestrial network that operates radio and broadcasting studio facilities for production and transmission of radio programmes produced in-house, as well as broadcasts of radio channels of other Radio Stations, via their analogue/digital terrestrial network in the UAE. The Radio Network shall obtain a licence to use the radio broadcast frequency from the designated authority in the UAE.)

20.2.5 *IP Streaming/Internet Radio*

(A Radio Station that operates broadcasting studios and facilities for the production and transmission of radio programmes to the public. The Radio Station broadcasts an in-house production single channel or multiple channels through the internet.)

20.3 Broadcast Support Services

A company providing support services to the parent company engaged in broadcasting TV/Radio Channels/internet/mobile TV activity.

20.3.1 *TV / Radio – Sales and Marketing*

(A marketing office ensures that the products and services of the parent company engaged in TV/Radio/internet/mobile TV activity are marketed effectively in the specified region. This office covers advertising and promotional campaigns through the coordination of the media and marketing services.)

20.3.2 TV / Radio – Representative Office

(A representative office represents its parent company engaged in TV/Radio/internet/mobile TV activity, expands its activities, and facilitates the conclusion of commercial contractual agreements between the company and its clients. A representative office may not carry out any production or transmission activity nor enter into commercial transactions and deals by itself.)

20.3.3 TV/ Radio – News Bureau

(A news bureau providing news to an existing parent company engaged in TV/Radio stations or network/internet/mobile TV with audio/visual news content, excluding transmission.)

20.4 Broadcast Service Providers (This Segment also applies to DMC)

Companies extending support to Broadcasters.

20.4.1 TV/ Radio – Satellite Operator

(A sales and marketing office for a satellite operator targeting TV/Radio stations/Networks)

20.4.2 TV/ Radio – Teleport Operator

(A sales and marketing office for a teleport operator targeting TV/Radio stations/Networks)

20.4.3 Broadcasting Consultants

(Companies providing consulting services for broadcast companies, including market research, cost analysis, business planning, strategy analysis, etc.)

20.4.4 Equipment Providers

(Companies engaged in maintenance and management / renting of hardware equipment for Broadcasters)

20.4.5 System Integration (Satellite / IP Streaming)

(Companies engaged in various system integrations for hardware and software to be used with or without other systems for TV/Radio stations and IP Streaming / mobile TV.)

20.5 Digital Content Creation

20.5.1 Video Games

(Companies specialised in developing and implementing the art or process of preparing video games, and/or electronic or computerised game played by manipulating images on a video display or television screen.)

20.5.2 Animation

(Companies involved in the creation of animated content, such as animated films, documentaries, TV shows and TV commercials.)

20.6 Film Support Services

20.6.1 Casting Agency

(Companies involved in sourcing talent for the media entertainment industry and providing services for hiring actors.)

20.6.2 Talent Management

(Companies that represent talent and involved in sourcing talent for film, television, media and entertainment industry. Talent shall include: actors, directors, musicians, singers, dancers, script writers, TV/radio presenters, set and stage designers, art directors, visual artists, performing artists, recording artists and literary artists.)

20.7 Production (Film, TV and Radio)

20.7.1 Pre- Productions

(Companies offering pre-production services such as script editing, set construction, location scouting, location management services and casting.)

20.7.2 Production – Film, TV, and Radio

(Companies primarily involved in producing motion pictures, videos, television programmes, or television commercials including provision of sound, stages, back lots and sets, water tanks, recording studios, production offices and green room facilities.)

20.7.3 Production – Corporate/Social Videos

(Companies involved in producing video content such as corporate videos or personal/family videos (e.g. corporate communications, training and education, marriage, birthday, graduation.)

20.7.4 Post Production

(Companies providing post production services and other services to the motion picture industry, including specialized motion picture or video post-production services, such as offline and online editing suites, film/tape transfers (labs and telecine), printing facilities, dubbing, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film and 3D)

20.7.5 Transit Entertainment

(Companies offering production and content distribution of Video and Audio Programming, Video Production, Graphic Design, Print Design & Production, Technical Services and on board publications for various modes of transit, such as: aeroplanes, trains, buses and cruise liners.)

20.7.6 Dubbing/subtitling

(Companies that provide 'doubling' or copying the vitaphone sound of films and TV programs, synchronising sound with pictures, and producing on-screen translations, known as subtitles.)

20.8 Production Support Services

20.8.1 Design, Scenery, Motion Graphics and Lighting

(Companies that provide design, motion graphics and lighting for Theme Park/TV/Radio Stations Production)

20.8.2 Production Services

(Companies that provide production needs such as locations, professional and experienced personnel film on budget, OB vans, movie trailers for shoot purposes etc.)

20.8.3 Equipment Rental

(Companies supplying equipment for television and film production only, such as OB vans, lighting equipment, cameras, etc. and with the necessary customs permits, etc.)

20.8.4 Studio Operator

(A company that operates studios for the purpose of production and/or broadcasting, and which may make available studios for use by third parties provided comprehensive liability for studios is borne by the company)

20.8.5 Prop Shops

(Companies providing furniture and accessories required in productions.)

20.8.6 Costume Design

(Companies designing costumes for characters involved in media in various sectors including TV/Radio/Film/event/theatre, etc.)

20.8.7 Set Design and Interior Design

(Companies specialised in set designing and interior designing on sets/studios only.)

20.8.8 Production Operations

(Companies providing management of daily operations of a film or TV productions; these company's activities can include providing forensic accounting, equipment valuation, one stop pre-production/production/ post production budgets, timelines, and HR services, not including recruitment.)

20.8.9 Content Rights Management

(Companies providing services to obtain or sell the intellectual property rights)

20.8.10 *Distribution / DVD Authoring*

(Companies that provide complete video production and multimedia creation. Services include video production and post-production for corporate and broadcast applications, CD-ROM, DVD, print and web services.)

20.8.11 *Media Content Management and Provider*

(Companies that provide library or archive services including companies that acquire, research, store, preserve, and generally make accessible to the public documents, photographs, audio material, audio visual material, and other archival material of interest to the film/TV/Radio production industry.)

20.8.12 *Still Photography*

(Companies that undertake the taking and printing of photographs/still images for consumer or commercial purposes)

20.9 Music and Entertainment

20.9.1 *Music Production, Re-production and Recordings*

(Companies involved in recorded music production including contracting with artists and arranging and financing the production of original master recordings. These companies are not engaged in duplication or distribution.)

20.9.2 *Music Distribution*

(Companies releasing, promoting and distributing recorded music.)

20.9.3 *Music Publishing / Copyright*

(Companies acquiring and registering copyrights for musical compositions in accordance with laws and promoting and authorising the use of these compositions in recordings, radio, television, motion pictures, live performances, print or other media, and representing the interests of the songwriter or other owners of musical compositions through licensing agreements.)

20.9.4 *Music Label and Rights Management*

(Companies having the rights to broadcast copyrighted music, represent national and international authors, composers, publishers and music labels.)

20.9.5 *Film / TV / Radio Music Production*

(Companies that provide original music scores and sound design; this also includes companies producing professional sound and original music for Film, TV, games and commercials.)

20.10 Themed Amusement and Recreation Activities

20.10.1 *Theme Park design and consultancy*

(Companies involved in the design of attractions/rides for theme parks)

20.10.2 *Operation of recreational facilities*

(Companies involved in the operation of recreational facilities; such as theatres, theme parks, sporting facilities, museums and parks.)

20.10.3 *Themed Amusement Park*

(Companies involved in production management for Themed Amusement Parks.)

PART SIX: DUBAI KNOWLEDGE VILLAGE

21.1 Professional and Management Development Training

21.1.1 *Educators Professional Development*

(On-going learning to maintain and develop the teaching/training skills of educational Professionals)

Scope:

Educational assessment, testing and measurement; Educational evaluation and research; Pedagogy and learning processes; Teaching methodology; and Classroom management

21.1.2 *Social & Behavioural Training*

(Enhancement of inter-personal skills to enable personal empowerment and improved social interaction on a professional and/or personal level)

Scope:

Psychology & Sociology of human behavior; Development of behavioral capacities; Neuro-Linguistic programming; Public speaking skills; Self esteem skills; Cultural awareness & sensitivity; Emotional intelligence; and Conflict resolution/anger management.

21.1.3 *Sales & Marketing Training*

(Improvement of buying and selling skills to support increased exchange of goods and services)

Scope:

Sale systems and procedures; Market research; Public Relations and Marketing; Merchandising including inventory management, pricing practices and loss prevention; Product development; Distribution

21.1.4 *Accounting & Finance Training*

(Develop skills to facilitate the control and monitoring of financial activities and services)

Scope:

Banking Finance; Investments and financial securities; Accounting; Auditing; Islamic Banking

21.1.5 *Insurance Training*

(Enhance skills of insurance brokers and insurers to support organizational and individual insurance services)

Scope:

Auto Insurance; Life Insurance; Asset Insurance; Health Insurance; Shipping Insurance

21.1.6 Law Training Services

(Enhancement of skills affiliated with jurisprudence and legal professions)

Scope:

Various types of law (e.g. Civil, Commercial, Corporate, and Family); Conflict resolution; Shariah; and Criminal justice

21.1.7 Human Resources Training & Development

(Enhancement of personal and organizational skills, knowledge, and abilities to support HRD professionals with a focus in the following areas)

1. Human resource and personnel policies, practices, and procedures
2. Employee compensation and benefits planning, communication, and administration

Scope:

Employment and placement; Compensation and benefits; Labour relations; relocation; Organizational development; Performance management; Career development; HR audit; Coaching and Life Success Skills; Provide people performance assessment services to organizations and individuals; Conduct assessment on people performance; Evaluate and select assessment tools/procedures that provide career counselling and guidance, and aid in career development

21.1.8 Management Training

(Enhance skills that prepare professionals to face the wide array of challenges involved in supervising people and managing systems and projects)

Scope:

Administration; Organizational theory and behaviour; Leadership skills; Customer Service; Executive development; Quality assurance & audits; Negotiation skills; Coaching & mentoring; and Entrepreneurial skills

21.1.9 Business & Secretarial Training

(Develop broad range of fundamental administrative and office management skills and competencies)

Scope:

Administrative and secretarial services; Data entry, typing and shorthand; Switchboard and operator; Secretarial training; Operating systems; Desktop applications (MS Office, etc); Email etiquette and Internet; Office procedures

21.2 Computer Training

21.2.1 Computer Skills Training

(Design and development of computer systems and computing environments)

Scope:

System analysis and design; Network Administration; Programming languages (Visual Basic, C++, etc.); Web Design; Database Administration; IT Support and maintenance; Software and Hardware development; IT Security; IT Infrastructure; Social Media

21.3 Language Training

21.3.1 *Language Training*

(Develop competency in languages)

Scope:

Study of related cultures, literature and linguistics; Language training (Arabic, French, etc.)

21.4 Fine Arts Training

21.4.1 *Performing Arts Training*

(Performing Arts: study of principles and techniques associated with performances that use the artist's own body, face, and presence as a medium)

Scope:

Theatre performing; Music; Speech; Mime; Singing; Dancing; Calligraphy

21.4.2 *Art and Craft Skills Training*

Craft: Techniques and Skills to develop handcrafted items

Fine Arts: principles and techniques associated with materials such as clay, metal or paint which can be moulded or transformed to create some physical art object

Calligraphy: principles and techniques associated with the art of beautiful, stylized lettering

Scope:

Ceramics; Folk arts; Decorative metal crafts; Embroidery; Florist (flower arranging); Stone Carving; Weaving; Woodcarving; Paintings; Drawing; Art theory; Etching; Fine Art printmaking; History of art; Sculpting; Stylized handwriting e.g. Arabic

21.5 Child Skills Development Training

21.5.1 *Child Skills Development Centre*

Includes the provision of instruction to enrich students above 4 years (K-12) life skills development by providing them with tools to supplement formal education (content provided by these centers is different from formal school education). Such instruction does not lead to formal school qualification or assist in passing of school examinations

Scope:

Conversational skills instruction; Speed reading instruction; Public speaking; Debating; Life skills

Exclusions:

Adult education; Child day-care activities; Academic tutoring services or supplementary education; Preparation for entry examinations for tertiary education; summer camps; Special education for children with special needs

21.6 Tutoring Services

21.6.1 Tutoring Services

(Enhance students' academic skills in subjects related to recognized school curricula)

Scope: only curricula offered at approved schools in UAE

Approving bodies include: MOE, KHDA, ADEC, etc.

21.7 Technical & Occupational Skills

21.7.1 Media Production Training

(Study of techniques and skills to produce print, radio, TV, film, music and video programming)

Scope:

Graphics and colour reproduction (e.g. Photoshop, Illustrator, etc.); Media techniques; Photography; Printing; Publishing (books, magazines, newspapers etc.); Radio and TV production; Sound engineering & music production

21.7.2 Transport Services Training

(Enhancement of skills relating to operations and navigation of various forms of transportation)

Scope:

Land based transportation operations (auto, rail, bus, truck, etc.); Navigation technologies; Railway operations; Marine Transport programs; Aviation

21.7.3 Hospitality and Tourism Training

(Develop skills that prepare on to work in the catering and accommodation industries)

Scope:

Travel and tourism services; Cabin and ground crew training; Catering and food service; Chefs (restaurant and hotel-type); Food hygiene and safety; Hospitality services; Chauffeur services; Hotel and restaurant programs; Hotel services including receptionist, waiter, bar services; Event Management

21.7.4 Agriculture Training

(Instruction about crop production, livestock management, soil and water conservation, and various other aspects of agriculture)

Scope:

Soil science; Irrigation techniques; Agricultural economics; Agricultural sciences; Agronomy and crop science; Animal husbandry; Farm and Ranch Management

21.7.5 Domestic services Training

(Household skills in order to manage everyday home chores)

Scope:

Caretaking, housekeeping and home service workers; Cleaning; Cooking (home); Domestic science; Dry-cleaning; Home economics; Laundry; Sewing

21.7.6 Garment Design Training (This Activity also applies to D3)

(Creating designs and structures for knitted, woven, non-woven or embellishments of fabrics)

Scope:

Tailoring; Fabric design; Textile design; Curtain making; Apparel design; Fashion design

21.7.7 Hair Stylist Training (This Activity also applies to D3)

(Study of techniques for hair cutting and hair treatment)

Scope:

Barbering; Hairdressing and Hair Treatments

21.7.8 Beauty Care Training (This Activity also applies to D3)

(Study of treatments and therapeutic methods for body care)

Scope:

Beauty therapy; Cosmetology (make up)

21.7.9 Occupational Safety and Firefighting Training

(Techniques in recognizing, evaluating and controlling areas concerned with protecting the safety and welfare of people associated with the workplace as well as fire fighting training programs)

Scope:

Ergonomics; Industrial welfare; Labour protection and security; Labour welfare (safety); Occupational health, safety and industrial hygiene; Fire technology; and Fire-protection (fire fighting); Handling hazards materials

21.7.10 Security Training

(Develop skills of security personnel to maintain secure environments and set-up/ maintain relevant security equipment)

Scope:

Alarm systems and surveillance cameras; Security guard; Theft prevention; Patrolling; Traffic control and parking lot security; Crowd control; Disaster Management; Close Protection

21.7.11 Arts and Crafts Training (*This Activity also applies to D3*)

(Provide professional education and training)

Scope:

Techniques and skills to develop handcrafted items, principles and techniques associated with materials such as clay, metal or paint; which can be molded or transformed to create a physical work of art and techniques associated with the art of decorative, stylised lettering

21.7.12 Architecture & Design Training (*This Activity also applies to D3*)

(The study of art, science and techniques of building and interior design)

Scope:

Urban design and planning; Architecture; Interior design; Cartography/Land surveying; Community planning & development; and Landscape architecture

21.7.13 Construction, Mechanical and the Built Environment Skills Training

(Technology planning and operational techniques related to buildings, land, machinery, electrical equipment, and the environment)

Scope:

Maintenance Skills; Transport, water supply, sewage, geotechnical systems etc; Engineering Software (e.g. AutoCAD); Urban Planning; Land Use; Industrial equipment and machinery, heating and cooling systems etc., Auto Mechanics; Electrical appliances repairing; Electrical Fitting; Green Building Certification (e.g. LEED); Sustainability techniques (Air, Water and Land Resources) and Recycling

21.7.14 Health Care Awareness Training

(Skills enhancement courses offered to professionals in the healthcare industry in order to upgrade their knowledge related to their respective fields)

Health Awareness: raising knowledge of causes and prevention techniques of diseases for healthy living

Scope:

Updating doctors; Training of healthcare professionals; Hearing aid technology; Massage (medical); Medical laboratory technology; Medical x-ray techniques; Nutrition and dietetics; Optical lens making; Orthopaedic prosthetics; Para-medical programmes; Pharmacy (introduction to new/ alternative medication); Physiotherapy; Radiotherapy; Speech and therapy; Rehabilitation; Nursing; First Aid

21.8 Human Resources Consultancy

21.8.1 Organizational Restructuring and Reorganizing

(Provide organizations the necessary consultancy services by recommending and implementing partial or full restructuring and reorganizing plans and strategies in order to help them improve performance, productivity and competitiveness in the industry.)

21.8.2 Strategic HR Planning

(Provide organizations with consultancy services and help them develop integrating human resource management strategies and systems to achieve the overall mission, strategies, and success of the firm while meeting the needs of employees and other stakeholders.)

21.8.3 Job Description and Job Evaluation

(Provide organizations with consultancy services in job analysis, processing general tasks, or functions, and responsibilities of a position, then determining the relative size of each job within an organization to create a hierarchy that establishes the worth of each job to the organization.)

21.8.4 International re-locations & orientation

(Provide organizations and their employees with support, advice and hands-on assistance, pre-moving orientation, housing research, administrative formalities, immigration, travel, children's schooling and other services relate to the well-being of the employees and in particular assisting expatriates settle into new environment in order to increase their productivity and enhance their performance.)

21.8.5 Change management

(Provide organizations with a systematic approach, appropriate analytical and diagnostic techniques to enable them to assess current operational state and to identify the most significant conflicts, constraints, and impediments affecting key processes and recommend best solutions with a framework for the implementation.)

21.8.6 Compensation, Benefits & Recognition

(Provide assistance to the organizations to determine and develop comprehensive employee compensation and reward system. Also provide solutions for effective staff recognition and retention strategies.)

21.8.7 Performance Management

(Providing specialized assistance for organizations to create highly effective, world-class systems and processes to develop and enhance employee and organization performance.)

21.8.8 Career Development & Management

(Provide specialized assistance to organizations by developing a system for talented and executive employees to be developed for future position in accordance to the organizations objectives and strategies.)

21.8.9 HR Audits & Accountabilities

(Provide organizations with internal assessment of policies and practices, identify areas of non-compliance or weakness, uncover issues, and determine how to strategically align HR practices with business objectives. Also set up clear roles and responsibilities to diagnose organizational and human capital functions and accountabilities to get clarity about their focus and deliverables.)

21.9 Research & Development

21.9.1 Research and Development Centre

(A centre involved in the activity of conducting various research activities in conjunction with corporate or academic institutions.)

21.10 Content Development

21.10.1 Content Development Centre

(A centre specialising in creating and developing specific training and educational materials to help organisations meet their training and continuing education needs.)

21.11 Assessment and Testing

21.11.1 Assessment Centre

(A centre specialising in providing standardised behaviour based evaluation or multiple evaluations including job related simulations to evaluate candidates on behaviours relevant to the most critical aspects or competencies of the job, conduct interviews and/or psychological tests. For the avoidance of doubt, recruitment and placement services are not included or allowed under this Activity.)

21.12 Executive Search

21.12.1 Executive Search

(Companies that specialize in attracting and sourcing talented individuals in leadership, executive or professional roles and delivering best practice retainer-based search on behalf of client organizations.)

21.13 Freelancers

21.13.1 Education Advisor

(Assists Higher Education providers, inside and outside the Free Zone, on various programs requirements, governmental collaborations and students' admission, entrance procedures etc.)

21.13.2 eLearning Advisor

(An individual offering eLearning support and consultancy services)

21.13.3 *Executive Coaching*

(Provide organizations with a structured system that identifies the highest standard coaching leaders, directors and high potential senior executives to motivate and develop other employees' knowledge and skill.)

21.13.4 *Researcher*

(To conduct research to serve educational institutions, students, faculties, Human Resource Management fields and other participants in the education industry)

21.13.5 *Trainer*

(An individual providing training to professionals in the areas of IT, Media, Business and Management, Logistics, Languages and associated areas.)

21.14 Association (Non Profit)

21.14.1 *Professional Association*

(A non-profit organisation that acts in the public interest of a group of professionals to strengthen and develop the industry and community; it is also form for the purpose of serving a public or mutual benefit other than the pursuit or accumulation of profits for owners or investors.)

21.15 Professional Development

21.15.1 *Continuing Professional Development*

(A centre providing non-degree certification related to vocational and technical skills)

PART SEVEN: DUBAI INTERNATIONAL ACADEMIC CITY

22.1 Higher Education Provider

22.1.1 *University (MOHE Licensed and Accredited)*

(A university licensed and accredited by the UAE Ministry of Higher Education and Scientific Research and authorised by the Knowledge and Human Development Authority in the UAE.)

22.1.2 *Branch University*

(An international branch of a university accredited and licensed as a university in its home country and authorised by the Knowledge and Human Development Authority in the UAE.)

22.1.3 *Junior College*

(Junior Colleges or Community Colleges are institutions providing higher education and lower-level tertiary education, granting certificates, diplomas, and associate's degrees.)

22.1.4 *Career & Technical Educational Provider*

A Technical Educational Provider providing post-secondary credit bearing courses in a specialized field or technical area and authorised by the Knowledge and Human Development Authority in the UAE.

22.2 Non-Academic Services Provider

22.2.1 *Infrastructure Provider*

(Organizations involved in providing infrastructure and facilities to institutes licensed under Segments 22.1 and 22.2)

22.2.2 *Education Technology Implementation Services*

(Organisations enhancing the delivery of learning capabilities and the administration of schools and other educational organizations through technological learning solutions)

22.2.3 *Sports – Shared Facilities Provider*

(Companies providing investment and management services to sporting and entertaining facilities inside the DIAC community including carrying out all the tasks required for the running of sports entities, preparing and renting facilities, organising activities and promoting products.)

22.2.4 *Accommodation – Shared Facilities Provider*

(Companies providing investment and management services to accommodation facilities inside the DIAC community)

22.3 Educational Support Services

22.3.1 Educational Consultancies

(An entity that specializes in offering advice to educational service providers; the consultancy could focus on providing guidance regarding):

- The establishment or improvement of educational services;
- The development of academic curricula, teaching and training programs, educational assessment;
- Education provider/ service management systems

Scope:

Curriculum development; Professional development workshops for teachers and administrators; Assessment systems – development and implementation; Performance management and education providers leadership development; education provider information management systems; Establishment of new/ expansion of education providers; Strategic planning (Educational); Financial Management (Educational)

22.3.2 University Placement Services

(An entity that offers student recruitment services for Universities outside/inside the UAE).

Scope:

Student counselling; Student consulting services; Paper work and necessary procedures for student's admission; and Paperwork necessary for travel, visa & accommodation services

22.3.3 Academic Representative Services

(A representative office established in Dubai by any academic institution to facilitate academic exchange programs with its local counterparts, or market programs of the parent university.)

Scope:

Promote and market programs offered by the parent university; Facilitate admission procedures for the parent university; and Facilitate exchange programs between the parent university and local partners

22.3.4 Educational Management Services

(An entity responsible for administering the affairs of educational institutions formed under their governance or providing infrastructural support.)

Scope:

Schools; Training institutions; Higher Education Providers; Early Learning Centres

22.3.5 Examination Preparation and Testing

(Prepare individuals for standardized and entrance examinations; and conduct tests and/or examinations for individuals in specific subject areas in association with a global or regional testing body.)

Scope:

Some examples of standardized tests - SAT; TIMMS; TOEFL; ICDL; IELTS; GRE and GMAT

22.3.6 Students Support Services

(Organizations providing support services for elementary, middle, secondary, postsecondary school and university levels to improve their knowledge of potential student needs and also to help students to develop academic and career options.)

22.4 School

A school operation of an existing accredited school from an approved country or one following the IB System of Education compressing some or all of the following activities:

22.4.1 KG

(Schools catering to children whose admission age is based on the curriculum they choose to follow.)

22.4.2 Primary

(Schools catering from Grade 1 – Grade 6 classes and students whose admission age is based on the curriculum they choose to follow.)

22.4.3 Preparatory

(Schools catering from Grade 7 – Grade 9 classes; and students and who have a set an academic curriculum to follow.)

22.4.4 Secondary

(Schools catering from Grade 9 – Grade 12 or 13 classes and students; these schools must be accredited by or have authorisation from a recognised international accreditation organisation for Grade 9 and above.)

22.5 Early Learning Center (Nursery)

(Provide care and welfare for the child including language development and creative skills)

PART EIGHT: DUBAI BIOTECHNOLOGY AND RESEARCH PARK

23.1 Therapeutics

Organizations/Companies dealing with products used to treat and / or prevent conditions affecting humans.

23.1.1 *Research & Development*

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.3.2 *Storage*

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.3.3 *Marketing and Sales Promotion*

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.3.4 *Manufacturing and Production*

(Activities involved in the process (es) of transforming raw materials into finished goods / products. This process also includes packaging and labelling of the product.)

23.3.5 *Import and Re-Export*

(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s).)

23.3.6 *Support Service*

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.4 Food

Organizations/companies dealing with products that can be consumed by humans

23.4.1 *Research & Development*

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.4.2 *Storage*

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.4.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.4.4 Manufacturing and Production

(Activities involved in the process of transforming raw materials into finished goods/products; this process also includes packaging and labelling of the product.)

23.4.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s).)

23.4.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.5 Agricultural, Forestry, Horticulture

Organizations/Companies dealing with products used to treat and / or prevent conditions affecting animals, plants and / or crops.

23.5.1 Research & Development

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.5.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.5.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.5.4 Manufacturing and Production

(Activities involved in the process of transforming raw materials into finished goods / products; this process also includes packaging and labelling of the product.)

23.5.5 Import and Re-Export

(Activities involved in bringing product from foreign country and/or re-exporting the imported product)

23.5.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.6 Environment

Organizations/Companies dealing with environmental management and / or energy production

23.6.1 Research & Development

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.6.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.6.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.6.4 Manufacturing and Production

(Activities involved in the process(es) of transforming raw materials into finished goods / products. This process also includes packaging and labelling of the product.)

23.6.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s).)

23.6.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.7 Medical/Scientific Devices or Equipment

Organizations/Companies dealing with medical and / or scientific devices and / or equipment, including related consumables.

23.7.1 Research & Development

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.7.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.7.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.7.4 Manufacturing and Production

(Activities involved in the process (es) of transforming raw materials into finished goods / products. This process also includes packaging and labelling of the product.)

23.7.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s).)

23.7.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.8 Specialty Supplies

Organizations/companies dealing with specialized products having a medical and / or scientific application

23.8.1 Research & Development

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.8.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.8.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.8.4 Manufacturing and Production

(Activities involved in the process of transforming raw materials into finished goods/ products; this process also includes packaging and labelling of the product.)

23.8.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s).)

23.8.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.9 Diagnostics and Analysis

Organizations/companies performing testing and / or analysis services

23.9.1 Screening & Testing

(Activities related to processing, analyzing, screening and testing of samples.)

23.9.2 Research & Development

(Activities involved in investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.9.3 Marketing & Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.9.4 Support Service

(Activities involved in providing services related to the logistics of conducting research, training, education, storage, production and/or manufacturing, including services related to laboratory testing and analysis etc.)

23.10 Life Science Services

Organizations/companies providing specialized services for the life science sector

23.10.1 Research & Development

(Activities involved in investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.10.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period.)

23.10.3 Marketing & Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.10.4 Support Service

(Activities involved in providing services related to the logistics of conducting research, training, education, storage, production and/or manufacturing etc.)

23.10.5 General Professional Services

(Activities involved in providing regulatory affairs services, architectural design and fit-out, economic and financial services, selection & recruitment, planning, legal advice, market research and analysis, data management and analysis, IT services etc. related to Life Science and Healthcare)

23.11 Life Science Associations (*Non Profit*)

(Non-Profit International, regional and / or national establishment associations/organizations enhancing best practices, quality, professionalism, standards, regulations, etc.)

PART NINE: ENERGY AND ENVIRONMENT PARK

24.1 Renewable Energy

Activities related to the provision of technologies and services for energy generation from renewable energy resources (including Solar/Thermal, photovoltaic, Hydro, Wind, Geothermal, Biomass, Hydrogen, and Motors & Turbines).

24.1.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to energy generation.)

24.1.2 Management

(Companies that provide energy management services relating for different types of renewable energy generation)

24.1.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy generation)

24.1.4 Marketing

(Companies involved in promoting and marketing renewable energy generation products or services.)

24.1.5 Storage

(Companies involved in the storage of products related to renewable energy.)

24.1.6 Testing

(Companies that undertake experimental tests in order to determine how well energy generation system or components work.)

24.1.7 Manufacturing

(Companies that manufacture energy generation equipment and products for usage, this may include packaging of such products.)

24.2 Energy

Activities related to the provision of technologies and services for conventional energy (including energy generation, energy storage and energy transmission).

24.2.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services related to conventional energy.)

24.2.2 Management

(Companies that provide energy management services relating to different types of conventional energy)

24.2.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of conventional energy)

24.2.4 Marketing

(Companies involved in promoting and marketing conventional energy products or services.)

24.2.5 Storage

(Companies involved in the storage of conventional energy generation products.)

24.2.6 Testing

(Companies that undertake experimental tests in order to determine how well conventional energy systems or components work.)

24.2.7 Manufacturing

(Companies that manufacture equipment and products related to conventional energy. This may include packaging of such products.)

24.3 Energy Efficiency Equipments

The products or systems designed to use less energy for the same or higher performance than regular products or systems certified by an accreditation authority (including appliances, lighting, HVAC equipment, HVAC system (vapour absorption), District Cooling, Building Management System, System integrator, Control System, Metering System, Energy Recovery System).

24.3.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to energy efficiency equipments.)

24.3.2 Management

(Companies that provide management services relating to energy efficiency)

24.3.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy efficiency equipment)

24.3.4 Marketing

(Companies involved in promoting and marketing energy efficiency products or services.)

24.3.5 Storage

(Companies involved in the storage of energy efficiency products and / or equipment.)

24.3.6 Testing

(Companies that undertake experimental tests in order to determine how well energy efficiency products or components works.)

24.3.7 Manufacturing

(Companies that manufacture energy efficiency products and distribution of equipments and products for use; this may include packaging of such a product.)

24.4 Air and Environment

Activities related to the monitoring and management of air emission, quality, pollution and weather forecasts and effective systems (including Emission control equipment, emission trading consultancy, air purification systems and air quality monitoring systems).

24.4.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to air and environment, including emission trading consultancy.)

24.4.2 Management

(Companies that provide management services relating to the fields of air and environment)

24.4.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of air and environment)

24.4.4 Marketing

(Companies involved in promoting and marketing air and environment products or services.)

24.4.5 Storage

(Companies involved in the storage of air and environment products.)

24.4.6 Testing

(Companies that undertake experimental tests in order to determine how well air and environment system or components works.)

24.4.7 Manufacturing

(Companies that manufacture air and environment products and distribution of equipments and products for use; this may include packaging of such a product.)

24.5 Water and Waste Water

Activities related to the monitoring and management of water quality, water purification, waste water management system, ocean environment monitoring system, recycling waste materials, water refining, desalination and treatment and bio-product provision.

24.5.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to water and waste water.)

24.5.2 Management

(Companies that provide management services relating to the fields water and waste water)

24.5.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of water and waste water)

24.5.4 Marketing

(Companies involved in promoting and marketing water and waste water products or services.)

24.5.5 Storage

(Companies involved in the storage of water and waste water products.)

24.5.6 Testing

(Companies that undertake experimental tests in order to determine how well water and waste water system or components works.)

24.5.7 Manufacturing

(Companies that manufacture water and wastewater equipments and distribution of equipments and products for use; this may include packaging of such a product.)

24.6 Recycling and Solid Waste

Activities related to the monitoring and management of solid waste treatment, collection, recycling including but not limited to hazardous waste, metal, paper, plastic, organic, construction.

24.6.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to recycling and solid waste.)

24.6.2 Management

(Companies that provide management services relating to the fields of recycling and solid waste)

24.6.3 Research and Development

(Companies that undertake methodical investigations in improving, and developing scientific technologies in the fields of recycling and solid waste)

24.6.4 Marketing

(Companies involved in promoting and marketing recycling and solid waste products or services.)

24.6.5 Storage

(Companies involved in the storage of recycling and solid waste products.)

24.6.6 Testing

(Companies that undertake experimental tests in order to determine how well recycling and solid waste system or components works.)

24.6.7 Manufacturing

(Companies that manufacture recycling and solid waste products and distribution of equipments and products for use; this may include packaging of such a product.)

24.7 Transportation

Activities related to vehicles which combine a conventional propulsion system with an on-board rechargeable energy storage system to achieve better fuel economy than a conventional vehicle without being hampered by range from a charging unit like electric vehicles.

24.7.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to transportation.)

24.7.2 Management

(Companies that provide management services relating to the field of transportation)

24.7.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of transportation)

24.7.4 Marketing

(Companies involved in promoting and marketing transportation products or services.)

24.7.5 Storage

(Companies involved in the storage of transportation products.)

24.7.6 Testing

(Companies that undertake experimental tests in order to determine how well transportation system or components works.)

24.7.7 Manufacturing

(Companies that manufacture transportation products and distribution of equipments and products for use; this may include packaging of such a product.)

24.8 Green Building

Activities related to the practice of increasing the efficiency of buildings and their uses of energy, water and materials and reducing building's impact on human health and the environment, through better sitting, design, construction, operation, maintenance and removal of the complete building life cycle.

24.8.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to green building, architect, electromechanical, structural, facade, interior etc.)

24.8.2 Management

(Companies that provide management services relating to the fields of green building and sustainable development)

24.8.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of green building)

24.8.4 Manufacturing

(Companies that manufacture green buildings products and distribution of equipments and products for use; this may also include packaging of such a product.)

24.8.5 Storage

(Companies involved in the storage of green building products.)

24.9 Organic Products

Activities related to products produced according to certain production standards such as grown without the use of conventional pesticides, artificial fertilizers, human waste or sewage sludge and that they were processed without ionizing radiation or food additives.

24.9.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to organic products, treated soil, food preservation systems, organic fertilizers etc.)

24.9.2 Management

(Companies that provide management services relating to the field of organic products)

24.9.3 Research and Development

(Companies that undertake methodical investigations in improving, and developing scientific technologies in the fields of organic products)

24.9.4 Marketing

(Companies involved in promoting and marketing organic products or services.)

24.9.5 Storage

(Companies involved in the storage of organic products.)

24.9.6 Manufacturing

(Companies that manufacture and produce organic products and distribution of equipments and products for use, this may include packaging of such a product.)

24.10 Association (Non-Profit Organisations)

Volunteering and Non-Profit organizations to focus on enhancing best practices, quality, professionalism, standards, regulations and awards, expose placement and creating business opportunities in their industry segment.

24.10.1 Renewable Energy

24.10.2 Energy

24.10.3 Air & Environment

24.10.4 Transportation

24.10.5 Recycling and solid waste

24.10.6 Water and waste water

24.10.7 Green Building

24.10.8 Organic Products

PART TEN: DUBAI DESIGN DISTRICT

25.1 Marketing

Companies in the Luxury, Fashion, Cosmetic and Accessories that provide marketing and customer service activities within its sphere of influence. Such a company promotes the products and services of its parent company and facilitates the conclusion of commercial contractual agreements between the company and its clients. Such a company may not carry out any retail trading activity from the Free Zone.

25.1.1 Sales and Marketing

(A sales and marketing office ensures that the products and services of the parent company are marketed effectively in the specified region. This office covers work with distributors and manages the distribution network and advertising and promotional campaigns through the coordination of the media and marketing services. A sales and marketing office may also provide invoicing services for end clients for the products and services of the parent company provided the products and services are sourced or provided inside the UAE by an appropriately licensed distributor or agent. The products and services includes but not limited to costume design, accessories design, industrial design, interior design, garments technology, footwear design, general clothing and design, clothing and fashion design, apparel, fashion marketing and promotion, fashion merchandising, fashion (retail or product) management, fashion product innovation, luxury watches, luxury jewellery, etc.)

25.1.2 Showrooms

(Showrooms engaged in displaying and exhibiting the products and accessories related to the design and fashion industry. Showrooms shall not carry out any trading activity from the Free Zone.)

25.2 Fashion

Companies focused on apparel, lifestyle accessories and footwear goods. Any local sales of the products will be subject to the UAE Customs laws and regulations.

25.2.1 Design

(Activities involving the design of clothing, accessories, footwear and luxury goods)

25.2.2 Marketing

(Activities involved in the marketing and promotion of products or services, for the use of sales promotion strategies and techniques to persuade members of the target market.)

25.2.3 Import/Re-export

(Activities involved in bringing goods into the Free Zone and/or re-exporting the imported goods.)

25.2.4 Assembling

(Companies engaged in importing and assembling of goods/products such as apparel and accessories.)

25.2.5 Manufacturing

(Activities involved in transforming raw materials into finished products. This process also includes packaging and labelling of the same.)

25.2.6 Tailoring

(Companies that specializes in making, repairing and altering clothing to further fit or provide individuals with clothes made to their measurements and preference.)

25.3 Luxury

Companies focused on luxury products, which include apparel, accessories (i.e. jewellery, watches), footwear and lifestyle. Any local sales of the products will be subject to the UAE Customs laws and regulations.

25.3.1 Design

(Activities involving the design of apparel, accessories, footwear and lifestyle products and services)

25.3.2 Marketing

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of the target market.)

25.3.3 Import/Re-export

(Activities involved in bringing goods into the Free Zone and/or re-exporting the imported goods.)

25.3.4 Assembling

(Companies engaged in importing and assembling of goods/products such as apparel, accessories, hard luxury and furniture.)

25.3.5 Re-processing

(Activities involved in transforming the product including reshaping, packaging and labelling of the same.)

25.3.6 Manufacturing

(Activities involved in transforming raw materials into finished products. This process also includes packaging and labelling of the same.)

25.4 Interior, Furniture and Objects

Companies that focuses on interior architecture and its soft and hard furnishings, objects (ceramic, glass, lighting, toys etc.), textiles and materials, lighting for residential, exhibitions, office and industrial use. Any local sales of the products will be subject to the UAE Customs laws and regulations.

25.4.1 Design

(Activities involving the design of interiors, furniture, and objects)

25.4.2 Marketing

(Activities involved in the marketing and promotion of products or services, for the use of sales promotion strategies and techniques to persuade members of the target market.)

25.4.3 Import/Re-export

(Activities involved in bringing goods from a foreign country and/or re-exporting the imported products.)

25.4.4 Assembling

(Involves importing and assembling of interiors, furniture and objects)

25.4.5 Manufacturing

(Activities involved in transforming raw materials into finished products. This process also includes packaging and labelling of the same.)

25.5 Design

25.5.1 Consultancy

(Companies engaged in consulting on the design of products, culinary art, spaces, virtual or interactive experiences.

25.5.2 Concept Design

(Companies engaged in conceptualizing, evaluating, developing, designing ideas for effective generation of new products, services or concepts and/or enhancing of existing objects, services or concepts that are either tangible or intangible as per market and end user requirements. This includes concept development, business analysis, technical implementation, creating prototypes. This is facilitated by use of digital tools and technology.)

25.5.3 Information, Interface and Digital Design

(Companies engaged in designing user interfaces, information including info graphics and other digital materials.)

25.5.4 Architectural Design

(Companies engaged in designing of buildings, urban landscapes, open areas, communities, usually with some regard to aesthetic effect. Companies shall not undertake any construction documents and/or management of projects.

25.5.5 Industrial Design

(Companies engaged in using both the applied art and applied science to improve the aesthetics, ergonomics, functionality and/or usability of a product. Companies are only limited to providing prototype for clients as part of their offering.)

25.6 E-Commerce (This Segment also applies to DIC and DMC)

25.6.1 Portal

(Companies that provide individual services and products to third parties through electronic media such as an internet search engine, portal, website, social media etc. for the purpose of facilitating sales activities. These include companies that:

- Provide goods, services and carry out commercial transactions through an electronic medium. This includes companies utilizing closed information networks which are connected to open information networks.
- Act as a middleman for products moving from sellers to clients directly through a Web-based network.)

25.7 Ancillary Services

25.7.1 Modelling Agency

(Companies hiring models for special roles including fashion modelling, commercial modelling, fitness modelling, parts modelling, etc.)

25.7.2 Photography (This Activity also applies to DSC)

(Companies engaged in the art or process of producing/capturing images of objects, human beings, etc. on photosensitive surfaces.)

25.7.3 Studio Space (This Activity also applies to DSC)

(Companies that provide artists or workers with a workroom for the purposes of photography, video or film shoots; usage of such space is only on a short term basis.)

25.7.4 Image Consultancy

(Companies who advise clients on improved public presentation or impression, especially in fashion, media and public relations industry; they help people project a winning image in all aspects and specialize in individual and group image consultations and trainings.)

25.7.5 Visual Merchandising

(Companies that focus on the visual display of products or services including but not limited to in-store display and window design)

25.7.6 Fashion and Luxury Consultancy

(Companies providing marketing management services to luxury and design companies, including planning, brand strategies, marketing strategies, designing marketing promotions, campaigns development and determining sales process)

25.8 Beauty Care

25.8.1 Beauty Spa

(Provide more generalized services related to skin, hair, nutrition and fitness by beauty advisors.)

25.8.2 Beauty Advisors

(Provide more generalized services related to skin health, facial aesthetic, foot care, aromatherapy, meditation, oxygen therapy, mud baths, and innumerable other services.)

25.8.3 Nutrition and Fitness Advisors

(Nutrition and Fitness Advisors provides customized meal plans and personal consultations with a registered dietician and certified personal trainer.)

25.9 Art

25.9.1 Atelier

(It is a space used solely for the creation of artwork by an artist. This can be for the purpose of architecture, painting, pottery (ceramics), photography, sculpture, woodworking, scrapbooking etc.)

25.9.2 Art Gallery

(Venues where different forms of art and works of various artists are displayed to public; among the various forms of art like photography, paintings, sculpture, art illustrations, hand loom etc. Please note that any sales of such products will be subject to the Custom laws and regulations of the UAE.)

25.9.3 Art Consultancy

(Companies engaged in art advisory services which includes audit and valuation of existing corporate art collections, curation services for existing art collections, development of art strategies (including branding interface), commissioning of bespoke artwork for new buildings and developments, identifying existing artwork from artists and their dealers, framing and installation services, catalogue compilation and publication, design art programmes, identify and promote developing talent and identify interior design and architecture practices.)

25.10 Freelancer

25.10.1 Apparel Designer

(A clothing designer, ranging from lingerie, sportswear, casual wear to high fashion couture, for men, women and kids)

25.10.2 Concept Designer

(A professional engaged in conceptualizing, evaluating, developing, designing ideas for effective generation of new objects, services or concepts and/or enhancing of existing objects, services or concepts that are either tangible or intangible)

25.10.3 Costume Designer (This Freelancer also applies to DMC)

(A person engaged in planning creative solutions for a design brief, selecting the most suitable accessories to complement garments and arranging these appropriately for photo shoots, commercials, theatre plays or movies.)

25.10.4 Fashion Artist

(Draws or paints apparel and accessory illustrations for newspaper or related advertisements. He/she positions garment, accessory, or model to accentuate desired sales features.)

25.10.5 Fashion Designer (This Freelancer also applies to DMC)

(A person who designs clothing)

25.10.6 Fashion Stylist (This Freelancer also applies to DMC)

(A stylist who selects clothing and accessories worn by models in photo shoots, for commercial print catalogue, television appearances, music videos, concert performances, etc.; working with photographers/directors, production houses, modelling agencies.)

25.10.7 Hair Stylist

(A person whose occupation is mainly to cut, dress, groom, and style hair)

25.10.8 Image Consultant

(A professional who advises clients on improved public presentation or impression, particularly in fashion, media and public relations industry; they help people project a winning image in all aspects and specialize in individual and group image consultations and trainings.)

25.10.9 Interior Designer (This Freelancer also applies to DMC)

(A person who specializes in designing architectural interiors and its furnishings)

25.10.10 Jewellery Designer *(This Freelancer also applies to DMC)*

(A person who designs jewellery)

25.10.11 Make-up Artist *(This Freelancer also applies to DMC)*

(A person who provides make up services to models or actors)

25.10.12 Object Designer

(A professional that designs furniture, products, objects, lighting for residential, office and industrial use and provides sampling of these goods)

25.10.13 Personal Shopper

(Personal shoppers provide expert advice and give the highest level of customized service possible to individual shoppers by giving personalized attention and providing advanced knowledge of products, services, and trends.)

25.10.14 Textile Designer

(A person engaged in designing textiles and materials to be used in industrial, fashion or interior design.)

25.10.15 Visual Merchandiser

(A professional who develops visual display of products or services including but not limited to in-store display and window design)

25.10.16 Wedding Planner

(A wedding planner is a professional who assists with the design, planning and management of a client's wedding.)

25.11 Marketing Services

Provision of a number of marketing related services, sales promotion, market research, PR and event marketing

25.11.1 Direct Marketing

(Companies primarily engaged in marketing of products or services via direct marketing strategies. Direct marketing attempts to send its messages directly to consumers, without the use of intervening media.)

25.12 Event Management *(This Segment also applies to DMC)*

25.12.1 Performing Arts Management

(Companies that produce theatrical, cultural, musical or artistic shows such as musicals, operas, play, comedy ballets and dance shows.)

25.12.2 Fashion Fairs/Exhibitions

(Fashion fairs or exhibition can be organized so that companies in a fashion industry can showcase and demonstrate their latest products, service, study activities and examine recent market trends and opportunities.)

25.12.3 Stage Fashion Shows (*Ramp for fashion shows*)

(An event organized for the purpose of showcasing the clothing, accessories, or other designs of a specific designer, fashion house or brand.)

PART ELEVEN: GENERAL

26.1 Service Provider

26.1.1 Accidents and Liabilities Insurance

(Includes firms which execute all insurance operations against damages incurred as a result of individual accidents, work accidents, theft and robbery, trust breach, as well as car and vehicle insurance against crash, run-over and fall accidents, insurance against civil liability, engineering insurance, and other insurance modes which are generally established as insurance against accidents and liability)

26.1.2 Insurance Agent

(Includes firms which represent one or more insurance company/companies in dealing with the insured parties, policy buyers and insurance brokers; an establishment of that kind works for the account of the insurance company under a special contract. It represents the insurance company on the local level and is authorized to carry out business assigned to it, provided that all its acts and activities are approved by the company. It receives its remunerations from the company and not from the insured parties.)

26.1.3 Insurance Brokers

(Includes firms which buy insurance policies for individuals and companies from insurance companies; these firms differ from insurance agents in that they do not represent a certain insurance company while buying the insurance policies for their own clients. They provide their services against remunerations received directly from the beneficiaries of their services.)

26.1.4 Courier Services

(Branch operation of a courier company licensed in Dubai or elsewhere in the UAE)

26.1.5 Travel Agency

(Agents of international airlines authorised to reserve passengers' seats and sell travel tickets. This also includes travel offices involved in the same activity as intermediaries.)

26.1.6 Tour Services

(Includes firms which activate tourism inside and outside the country; they carry out all procedures and contacts with the competent authorities in order to arrange travel and stay procedures, facilitate transportation, prepare visits to tourist landmarks and other activities that contribute to the promotion of tourism. The activity includes school, scientific trips, summer or winter camps which carry recreational, cultural nature.)

26.1.7 Car Rental

(Lease and rental of cars without drivers, excluding limousines or chauffeur service)

26.1.8 Recruitment Agency

(Firms providing companies and establishments with recruitment services)

26.1.9 Stationery

(Includes reselling stationery, such as copying and writing paper, notebooks, record books, various types of pens and pencils, rulers, sharpeners, paper perforators, paper clipping requisites, ready stamps, typewriters ribbons and other stationary materials, also, drawing requisites including geometrical drawing pencils, decorative pens, rulers, triangular rulers, colours, colour pencils, ink, drawing paper and others.)

26.1.10 Kiosk

(Mini stores established in public access areas for retail purposes of consumer goods, such as refreshments, gifts, magazines and newspapers, as well as some personal goods and requisites.)

26.1.11 Restaurant

(Includes restaurants equipped with the suitable installations to prepare and serve food and snacks inside, as well as various beverages for immediate consumption by the public.)

26.1.12 Coffee shop

(Retail provision of coffee, tea, juices, biscuits, certain sweet cakes and ice-creams for immediate consumption by the public)

26.1.13 Cafeteria

(Retail provision of snacks, juices and beverages for immediate consumption by the public)

26.1.14 Ice-cream Shop

(Shops which prepare and sell ice cream for immediate consumption by the public.)

26.1.15 Bread & Bakery

(Retail provision that produce and sell different types of bread and bakery products such as cakes, biscuits and toasted bread.)

26.1.16 Catering Services

((Includes firms engaged in catering contracting with schools, institutes, hospitals, airlines, ships and contractors with fresh meals cooked and prepared in own kitchens such firms must own necessary facilities to make the catering, also, other firms or possess technical potentials and skilled labour to prepare meals in the kitchens of said corporation.)

26.1.17 Pharmacy

(A specialized facility licensed to sell and prepare registered drugs, pharmaceuticals, medical supplies and dispense herbal and medical drugs against medical prescription, according to the laws and regulations issued by competent authority of UAE. It is supervised by a licensed pharmacist who works permanently in the pharmacy.)

26.1.18 Optical Center

(A facility licensed and equipped to examine sight, prepare medical glasses and apply contact lenses according to the report of ophthalmologist.)

26.1.19 Medical Spa

(Branch of a licensed Medical Spa centre providing variety of treatments for relaxation, rejuvenation, preventive healthcare, detoxification, fitness and general wellbeing)

26.1.20 Beauty Salon (Men)

(Parlours which offer beauty treatment, hair cutting and hair care services, nail care services or skin care services for men.)

26.1.21 Beauty Salon (Ladies)

(Parlours which offer beauty treatment, hair cutting and hair care services, nail care, skin care services and henna application for ladies.)

26.1.22 Beauty Salon

(Parlours which offer beauty treatment, hair cutting and hair care services, nail care services, skin care services and henna application.)

26.1.23 Spa Club

(Branch operation of Parlours licensed in Dubai or elsewhere in the UAE offering spa and massage services along with skin care treatments or services.)

26.1.24 Book Store

(Retail provision of books, notebooks, office stationeries)

26.1.25 Commercial Library

(Includes any place supplied with the essential materials such as scientific and literary books, references, periodicals, magazines and audio visual aids by commercial, cultural and educational firms. It also includes firms which supply these materials and make available to others either through free lending or renting.)

26.1.26 Specialty Store

(Retail provision of specialty goods)

26.1.27 Convenience Store

(Retail provision of general consumer goods)

26.1.28 Supermarket

(Commercial complexes involved in marketing consumer fresh, preserved and canned foodstuff, household utensils and tools, detergents and other consumer goods for personal use.)

26.1.29 Hypermarket

(A hypermarket is a superstore which combines a supermarket and a department store resulting in a very large retail facility which carries an enormous range of products under one roof, including full lines of groceries and general merchandise.)

26.1.30 Commercial Bank

(Includes firms which regularly receive money from the public in the form of call, notice or time deposits, or invest loan instruments or deposit certificates to use them partially or fully in the granting of loans and advances for their account and on their own responsibility. This also includes firms which issue and receive cheques, introduce public and private loans, trade in foreign currencies or precious metals, open documentary credits, exchange travel cheques, and carry out other banking services.)

26.1.31 Credit & Finance Bank

(Includes firms mainly involved in lending or granting individual or commercial loans, as well as financing and participating in existing or under-establishment projects, or investing their money in movable assets, such as goods or any means determined by the Central Bank. The activities of such firms do not include the receipt of money in the form of deposits. However, they are permitted to borrow from their main office, other local or foreign banks, or from stock markets.)

26.1.32 Bank Liaison Office

(Includes offices established in the Emirate of Dubai and managed by any of the international foreign banks. They are intended to promote the activities of the major banks existing in the fatherland country or those of any of their branches. They are also assigned to facilitate contacts between the concerned banks and their clients.)

26.1.33 Debt Collecting

(Includes firms which undertake the follow-up of rights of companies, firms and individuals and the necessary services for collecting these bodies' due debts owed by others, in return for a commission or remuneration)

26.1.34 Banking Services

(Branch operation of a bank licensed in Dubai or elsewhere in the UAE for specific banking services)

26.1.35 Money Exchangers

(Includes financial firms which work for their own account or the account of others in money exchange field, which is based on the purchase and sale of negotiable foreign currencies, monetary notes and coins. Their activities also include the purchase and sale of travellers cheques, financial transfers and other exchange activities regulated by the laws and statutes of the Central Bank. This activity does not include firms working in financial and monetary brokerage)

26.1.36 Government Relations

(Companies engaged in providing advice or consultancy to organizations and individuals, relating to government and non-government transactions and matters for relocation purposes.)

26.1.37 Documents Clearing Services

(Includes firms which undertake to submit documents of commercial and personal transactions belonging to others to government and non-government bodies and following up these documents pending finalization of their formalities. This also includes services related to translation such as typing, photocopying, attestation of documents etc.)

26.1.38 Publishing Distribution Agency

(Companies providing service of distributing the final publishing product from its source to its customers)

26.1.39 Facilities Management Services

(Companies that are specialised in managing other firms such as public utilities, movie houses, restaurants, parks, private schools and hospitals, industrial and commercial firms, all under prevailing laws and regulations.)

26.1.40 General Maintenance

(Includes general maintenance of residential, commercial or industrial buildings, including repairing walls and roofs, painting, sanitary plumbing as well as mechanical maintenance, such as reparation and equipment installation, air-conditioning, lifts, escalators, swimming pools, lighting towers, laundry and central kitchens, also electrical maintenance, mainly electric fixtures distribution panels.)

26.1.41 Interior Decoration

(Includes interior decoration works, including wooden ornaments, gypsum decoration of ceilings, flooring and curtains fixing as well as other similar complete works executed by the firm.)

26.1.42 Landscaping Works

(Includes interior and exterior landscaping and the pertaining works of constructions and fitting of fixtures, including swimming pools, fountains, water-falls, water ways and bridges etc.)

26.1.43 Structural Quantity Surveying Services

(Companies that undertake surveying structural quantities in terms of sizes and prices, upon the basis of designs and structural specifications set for the construction of projects.)

26.1.44 Promotional Gifts Preparation

(Companies that engrave and print names or drawings or stick photos and trademarks on promotional gifts such as pens, watches, stationery, etc.)

26.1.45 Ready-Made Garments

(Shops selling of all types of ready-made garments)

26.1.46 Jewellery Store

(Stores reselling gold and other precious metals jewellery and precious stones)

26.1.47 Perfumes and Cosmetics Shop

(Shops reselling cosmetics, skin care, makeup, fragrance and perfume, hair, beauty products.)

26.1.48 Electronics Store

(Shops selling electronic goods)

26.1.49 Light Fitting and Fixture Shop

(Shops reselling lighting lamps, ornamental ceiling lamps and other lighting products)

26.1.50 Art Gallery

(Includes galleries which constantly show art works such as drawings, sculptures, photographs, handicraft works, masterworks etc or allocate these works of art for holding exhibitions for artists from time to time; this also includes promotion activities for these works)

26.1.51 Clearing and Forwarding

(Companies engaged in clearing cargo from customs, which may include the preparation and clearing of documents issued by customs authorities, storing the cargo and / or forwarding the cargo to the destination(s) specified by the client on its behalf.)

26.1.52 Freight Clearing Services

(Includes firms specialized in preparing and clearing customs documents issued by the customs authorities, and also to finalize customs formalities when all legal conditions concerning the shipments are satisfactory. The process may include obtaining a permit for cargo load or unload or moving the cargo in or out the port, to provide information about the cargo to consignor or consignee.)

26.1.53 Logistics

(Includes specialized firms engaged in providing logistics services, which involve managing, planning, operating and handling the flow of goods from sources of production to marketplaces, including, freight forwarding, cargo clearance, warehousing, sorting out, packaging, distribution by air/sea/land and other value-added services.)

26.1.54 Ship Chandlers

(Includes providing ships and other sea transport units with foodstuff, fresh water, fuel, spare parts, medicines etc.)

26.1.55 Automobile Driving School

(Includes providing driving instruction on light, heavy and commercial motor vehicles; it includes also providing driving skills on rough terrain and racing circuits.)

26.1.56 Building Cleaning Services

(Includes firms which provide cleaning services to residential buildings, commercial and government offices etc.; these services include cleaning floors, surfaces and glass and sweeping outer areas etc.)

26.1.57 Real Estate Agent

(A person or companies engaged in carrying out real estate brokerage activities, which includes buying, selling and appraisal; these persons/companies must be licensed by the Real Estate Regulatory Agency within the Dubai Land Department)

26.1.58 Real-Estate Consultancy

(Includes offices which offer real estate consultancies in return for money; these consultancies are relevant to data, information and prices of all types of real estates. The services of these offices do not include facilitating contacts between parties or the undertaking of selling and buying procedures).

26.1.59 Supply of Educational Equipment and Furniture

Supply of equipment, supplies and furnishings for educational institutes, to include laboratory equipment, classroom accessories, whiteboards, audio visuals, seats, tables, cabinets, desks, beds(remove), shelves, safes, display windows, whether partially of wood, metal, plastic or fabrics, or totally made of cane and bamboo.

26.2 Support Services

26.2.1 Documents and Data Verification Services

(Includes firms undertake on behalf of governmental and private institutions screening the documents submitted for employment; the process involves approaching the sources that issued the documents or equipment manufacturers for accreditation, the documents concerned are education certificates, profession licenses, employment history, registration certificates, import declarations, etc.)

26.2.2 Car Washing & Cleaning

(Includes firms engaged in car washing and cleaning services through immovable auto or manual washing stations, or through specially equipped movable vehicles which give such services in public and private parking places.)

26.2.3 Digital Printing and Copying

(Retail provision of copying, binding of documents, audio or video duplication and related activities)

26.2.4 General Hospital

(A healthcare facility wherein diagnosis, medical care, treatment, obstetrical care, nursing care or related services are provided on outpatient or an inpatient basis for a period of more than 24 consecutive hours to persons who have illness, injury or deformity or to aged or infirm persons requiring or receiving convalescent care)

26.2.5 Ambulatory Care Facility

(A facility providing twenty four hours health services for community and is confined to an outpatient freestanding facility or in a multiple-use building. The facility receives patients capable of travelling into, around, and out of the facility unassisted including disables confined to wheelchairs. They also provide outpatient care facilities including preventive health services, primary care services, diagnostic and/or therapeutic outpatient services. Inpatient services can be provided for observation only, such care shall not exceed twelve hours. Such facilities must open twenty-four hours a day, seven days a week and must have emergency medical protocols for the stabilization and transfer of patients to hospitals.)

26.2.6 Dental Clinic

(Branches of dental clinics licensed in Dubai or elsewhere in the UAE.)

26.2.7 Poly Clinic

(Licensed health facility where there is more than one doctor licensed permanently in different specialities under central management prescribing therapy on an out-patient basis.)

26.2.8 Medical Laboratory

(Branches of health facility duly licensed in Dubai or elsewhere in the UAE, where a pathologist is permanently available. It is equipped to perform various medical analysis tests for medical diagnosis purposes.)

26.2.9 Rehabilitation Centre

(Licensed health facility where specialist in physical medicine and rehabilitation is permanently available. It specialized in rehabilitating patients through simulation of natural body functions using them in treatment after conducting all necessary medical tests to verify reasons of therapy upon instructions by the treating doctor.)

26.2.10 Health Club / Fitness Centre

(A fitness centre for exercise and training)

26.2.11 Theatre and Cinema

(A venue for viewing motion pictures ("movies" or "films"); these are commercial operations catering to the general public, who attend by purchasing a ticket. The movie is projected with a movie projector onto a large projection screen at the front of the auditorium.)

26.2.12 Shopping Centre (Mall)

(Includes centres which consist of a large number of shops, halls, exhibitions, and offices where commercial activities of selling goods and various products or providing recreational and social services such as entertainment centres, restaurants, some housing units and others are conducted.)

26.2.13 Laundry

(Includes automatic and manual laundries which undertake washing clothes, curtains, bed sheets, carpets etc. including dry cleaning services.)

26.2.14 Photo Studio

(Retail provision of photography and photographic development services)

26.2.15 Computer and Electronic Accessories

(Retail provision of computers of computer accessories and electronic accessories)

26.2.16 Telephone Accessories

(Retail provision of telephone and telephone accessories (i.e. mobile phones, paging systems, telephones.)

26.2.17 Music and Video

(Retail provision of consumers of CDs, tapes, DVDs and similar media)

26.2.18 Flower Shop

(Retail provision of flowers and plant arrangements)

26.2.19 Gents Tailoring

(Shops engaged in tailoring men's and boys' clothing)

26.2.20 Ladies Tailoring

(Shops engaged in tailoring women's and girls' clothing)

26.2.21 Valet Parking Services

(Companies engaged in providing hotel and restaurants or other firms with employees to perform car parking services, in private or public parking lots, to the customers of said places.)

26.3 Consultancy

26.3.1 Legal Consultants

(Includes offices and firms which offer consultancies and prepare legal studies of the lawsuits and the legal questions submitted thereto; however, they are not entitled to assume the defence before courts in this regard)

26.3.2 *Lawyers & Advocates*

(Includes firms licensed to assume the defence in the cases filed with courts. They also offer consultancy and draw up legal studies of the lawsuits and the legal questions submitted to them.)

26.3.3 *Auditing of Accounts*

(Includes offices specialized in practicing accounting services and qualified to audit accounts of companies and firms and make comprehensive examination and auditing of all kinds of accounts, records and accounting books of an establishment, the outcome of its business, and reports on its financial position. These offices also specialized in all accounting services and consultancies.)

26.3.4 *Accounting & Bookkeeping*

(Includes the offices specialized in setting and designing accounting systems for companies and firms, designing accounting documents, records and books, setting documentary cycles or other accounting processes. These offices offer services against fixed fees, but may not examine or audit accounts.)

26.3.5 *Architectural Consultancy*

(Branches of architectural firms licensed in Dubai or elsewhere in the UAE.)

26.3.6 *Engineering Design Consultancy*

(Branches of engineering design firms licensed in Dubai or elsewhere in the UAE.)

26.3.7 *Master-planning and Infrastructure Design Consultancy*

(Branches of master-planning and infrastructure design firms licensed in Dubai or elsewhere in the UAE.)

26.3.8 *Management Consultancy*

(Firms providing administrative consultancies and studies to public departments and companies regarding administrative and performance analysis, internal policy formulation, organisational restructuring, strategic plans development and innovating work procedures.)

26.3.9 *Project Management Consultancy*

(Firms that carry out technical and economic studies for different commercial and economic establishments including preparation of tender documents, prequalification of consultants and contractors, assessment of financial offers and follow-up of execution on the technical and engineering levels; this does not include active project management of construction sites.)

26.3.10 *Market Research Consultancy*

(Firms conducting field surveys and questionnaires to explore the opinion of consumers, producers and distributors on goods and services.)

26.3.11 Interior Design Consultancy

(Firms that prepare landscaping, drawings and designs for residential commercial and retail buildings, hotels and offices)

26.3.12 Hospitality Consultancy

(Firms that provide expert advice on professional management techniques used in the hospitality sector.)

26.4 Regional Head Quarters

Companies or regional branch offices that provide and coordinate the administrative, marketing, and customer service activities for the companies within its sphere of influence. Such company promotes the products and services of its parent company and facilitates the conclusion of commercial contractual agreements between the company and its clients. However, such company may not carry out any trading activity from the Free Zone.

26.4.1 Marketing Office

(A marketing office ensures that the products and services of the parent company are marketed effectively in the specified region. This office covers work with distributors and manages the distribution network and advertising and promotional campaigns through the coordination of the media and marketing services. A marketing office may also provide invoicing services for end clients for the products and services of the parent company provided the products and services are sourced or provided inside the UAE by an appropriately licensed distributor or agent.)

26.4.2 Representative Office

(A representative office promotes the products and services of its parent company, expands its activities, and facilitates the conclusion of commercial contractual agreements between the company and its clients. A representative office may not carry out any trading activity nor enter into commercial transactions and deals by itself.)

26.4.3 Call Centre

(A call centre handles all complaints, reservations, orders, bookings and general information enquiries by end users.)

26.4.4 Administration Office

(An administration office makes contacts and conducts follow-up of the parent company's activities and affairs, and works to promote the company abroad. Such an office may not carry out the work related to the company's activities nor have any trading activity inside the UAE.)

26.4.5 Back Office

(A back office provides discrete logistical, administrative and secretarial functions for a parent company's operations.)

26.5 Hotels and Leisure Services

Hotels and serviced apartments licensed in accordance with Decision No. 2 of 2012 concerning hotel owners and operators.

26.5.1 Hotel - Administration Office

26.5.2 Hotel Apartment – Administration Office

26.5.3 Hotel (Three, Four, Five Stars)

26.5.4 Hotel Apartment (Standard and Deluxe)

26.5.5 Guest House

26.5.6 Hospitality Management Consultancy

26.6 Property Management Services

Branches of existing companies or other licensed commercial entities or companies incorporated in the Free Zone to manage commercial and residential property located within the Free Zone only.

26.6.1 Administration Office

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Free Zone to manage the construction process of the Licensee's premises in the Free Zone. An Administration Office activity licence does not otherwise permit the Licensee to undertake any business activity from the Free Zone)

26.6.2 Commercial Developer

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Free Zone that has purchased or leased land with the intention of constructing premises for commercial purpose. This will also allow the Licensee to collaborate with the Master Developer under the terms of the Master Developer's Property Management and Leasing Agreement - PMLA)

26.6.3 Residential Developer

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Free Zone that has purchased or leased land with the intention of constructing a building for residential purpose.)

26.6.4 Property Management

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Free Zone to manage the leasing and administration of commercial and residential property located within the Free Zone only)

26.6.5 Owners Associations Administration

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Free Zone specialized in managing and supervising the properties that are jointly owned and run by owners' associations with the responsibilities of contracting, managing and supervising the firms in charge of maintenance, cleaning, security services and other specialized service providers; as well as handling the administrative issues and the records of the building and association submitting periodical reports to the association. These companies are not allowed to practice property selling or purchasing or leasing/ brokerage)

This Decision shall take effect on the date of its issuance.

AHMAD BINBYAT

Director General of the
Dubai Technology and Media Free Zone Authority

Issued in Dubai on 13th March 2014