



## Circular 603: Out of Home – Advertising Manual

Date: August 13, 2024

Dear Valued Customers,

The new Out of Home Advertising Manual has been released to ensure high standards of quality and consistency for advertisements across Dubai.

Effective immediately, please ensure that all advertisement requests comply with the updated specifications outlined in the manual.

You can download the manual by [clicking here](#).

If you have any questions or wish to give feedback, please call Customer Care on tel: 800-4-DDA (332) or [Connect With Us](#).

Regards,

Dubai Development Authority